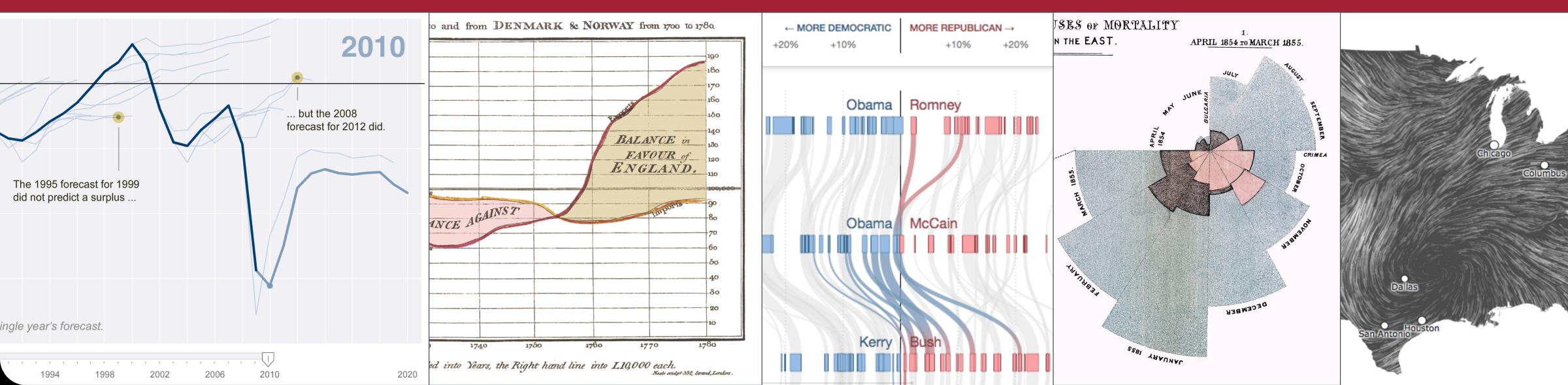
6.859: Interactive Data Visualization **The Value of Visualization**

Arvind Satyanarayan





How much data are we producing? (1 exabyte = 1 *million* terabytes)

A stack of DVDs stretching from the Earth to the Moon, and back!



2006–**161** exabytes [Gantz 07]

2016 – **16,100** exabytes [IDC 17]

A stack of iPads that stretched 2/3rd of the way to the Moon!



[Gantz 14]



[Gantz 11]

2010–**1,200** exabytes

[Gantz 11]

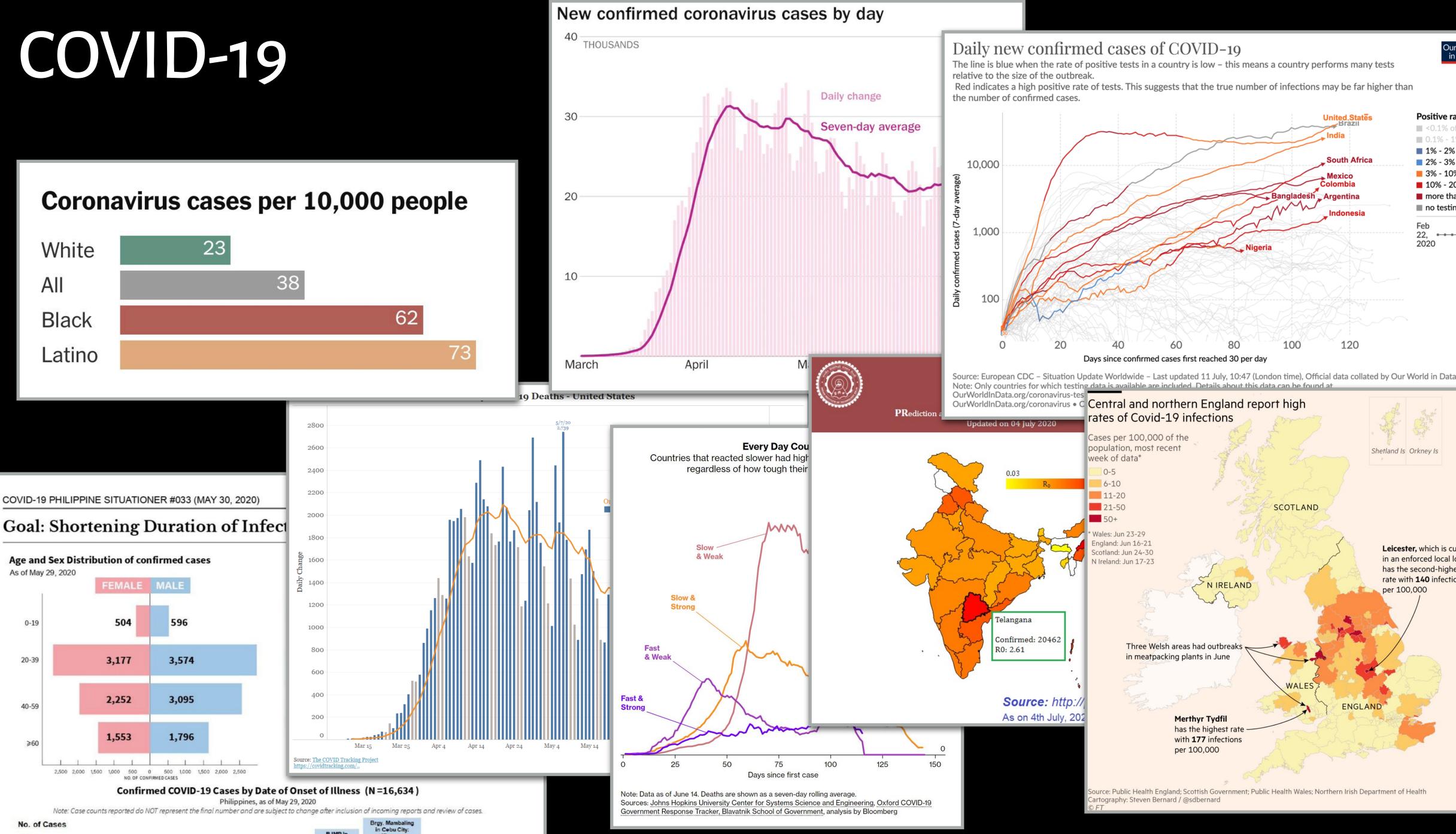


Health & Medicine



	110/00		00/002	
HR/ECG 1/min	Art mmHg sys/dia	Sp02	KK/UUZ 1/min	
97	82/60	99		
HR/ECG	Art	Sp02	RR/CO2	
1/min	mmHg sys/dia	*	1/min	
y	152/79	95		
HR/ECG	Art	95 Sp02	RR/C02	
HR/ECG 1/min		95 Sp02	RR/CO2 1/min	
	Art	95 Sp02	and the second se	





BJMP in 97 cases

The line is blue when the rate of positive tests in a country is low - this means a country performs many tests

Red indicates a high positive rate of tests. This suggests that the true number of infections may be far higher than

United States

South Africa

120

ENGLAND

Mexico

Argentin



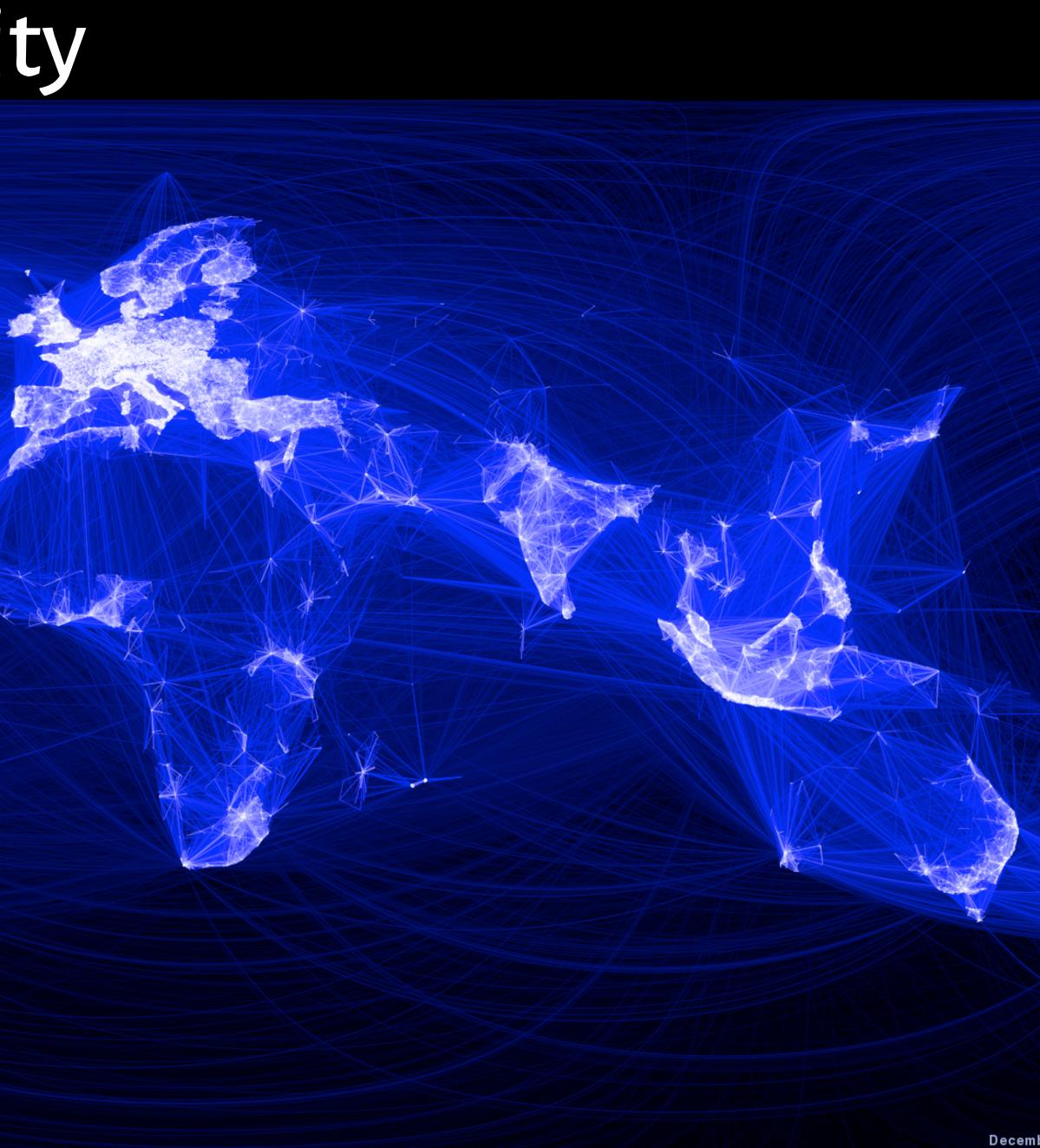
Physical Sensors + The Internet of Things (IoT)

Cabspotting, Stamen Design (2008)



Records of Human Activity







Records of Human Activity

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Wikipedia History Flow, Viegas et al. (2004)



Abortion

198.37.26.168

(Revision as of 22:56 4 Jun 2003)

"Abortion," in its most commonly used sense, refers to the deliberate early termination of pregnancy, resulting in the death of the embryo or fetus, [1] Medically, the term also refers to the early termination of a pregnancy by natural causes ("spontaneous abortion" or miscarriage, which ends 1 in 5 of all pregnancies, usually within the first 13 weeks) or to the cessation of normal growth of a body part or organ. What follows is a discussion of the issues related to deliberate or "induced" abortion.

Methods

Depending on the stage of pregnancy an abortion is performed by a number of different methods. For the earliest terminations (before nine weeks or so) a chemical abortion is the usual method, the drug mifepristone is usually the only legal method although research has uncovered similar effects from methotrexate and misoprostol. Concurrent with chemical abortion and extending up until around the fifteenth week suction-aspiration or vacuum abortion is the most common approach, replacing the more risky dilation and curettage (D & C). From the fifteenth week up until around the eighteenth week a surgical dilation and evacuation (D & E) is used.

As the fetus size increases other techniques must be used to secure abortion in the third trimester, premature expulsion of the fetus can be induced with prostaglandin, this can be coupled with injecting the amniotic fluid with saline or urea solution. Very late abortions can be brought about by the controversal intact dilation and extraction (D & X) or a hysterotomy abortion, similar to a caesarian section-

The controversy

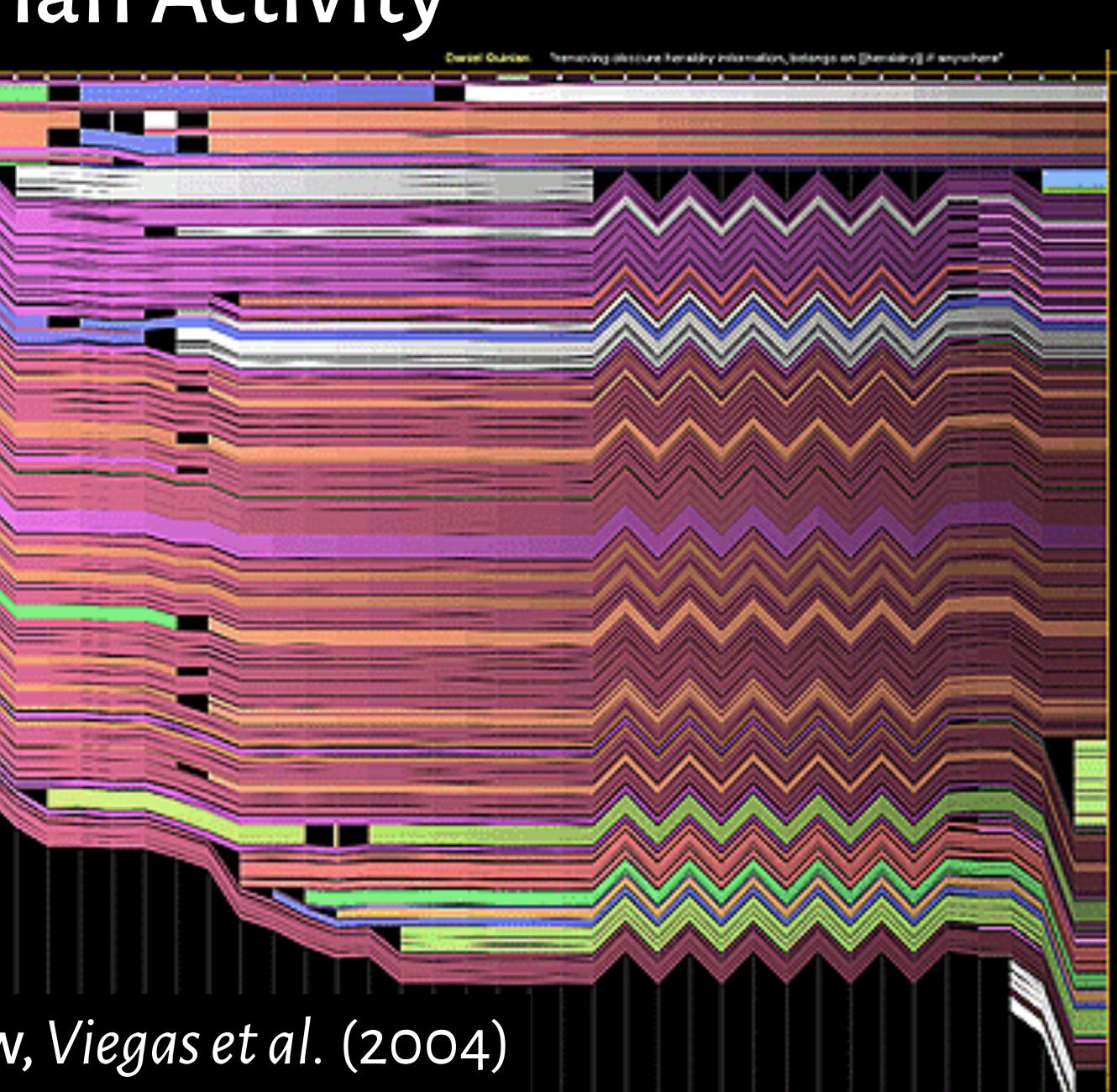
The morality and legality of abortion is a large and important topic in <u>applied ethics</u> and is also discussed by legal scholars and religious people. Important facts about abortion are also researched by sociologists and historians

Abortion has been common in most societies, although it has often been opposed by some institutionalized religions and governments. In 20th, century politics in the United States and Europe, abortion became commonly accepted by the end of the 20th century. Additionally, abortion is legal and accepted in China. India and other populous countries. The Catholic Church remains opposed to the procedure, however, and in other countries, notably the United States and the (predominantly



Records of Human Activity

Wikipedia History Flow, Viegas et al. (2004)





"The ability to take data—to be able to understand it, to process it, to extract value from it, to visualize it, to **communicate** it—that's going to be a hugely important skill in the next decades, [...] because now we really do have essentially free and ubiquitous data. So the complimentary scarce factor is the ability to understand that data and extract value from it."



Hal Varian, Google's Chief Economist The McKinsey Quarterly, Jan 2009

"The ability to take data—to be able to **understand** it, to process it, to extract value from it, to visualize it, to communicate it—that's going to be a hugely important skill in the next decades, [...] because now vereally de bave essential free and ubiquitous data out de lin may care facto de le abit v b g understand that data and extract value from it."



Hal Varian, Google's Chief Economist The McKinsey Quarterly, Jan 2009



"The ability to take data—to be able to **understand** it, to process it, to extract value from it, to visualize it, to communicate it—that's going to be a hugely important skill in the next decades, [...] because now No really debate essential / free and ubiquitous data Source for the blive of the b



Hal Varian, Google's Chief Economist The McKinsey Quarterly, Jan 2009



Machine Learning?

Imagine a system to analyze large amounts of data.

1. Why would you have a human in-the-loop? 2. Why would you have a computer in-the-loop?

Post in the chat



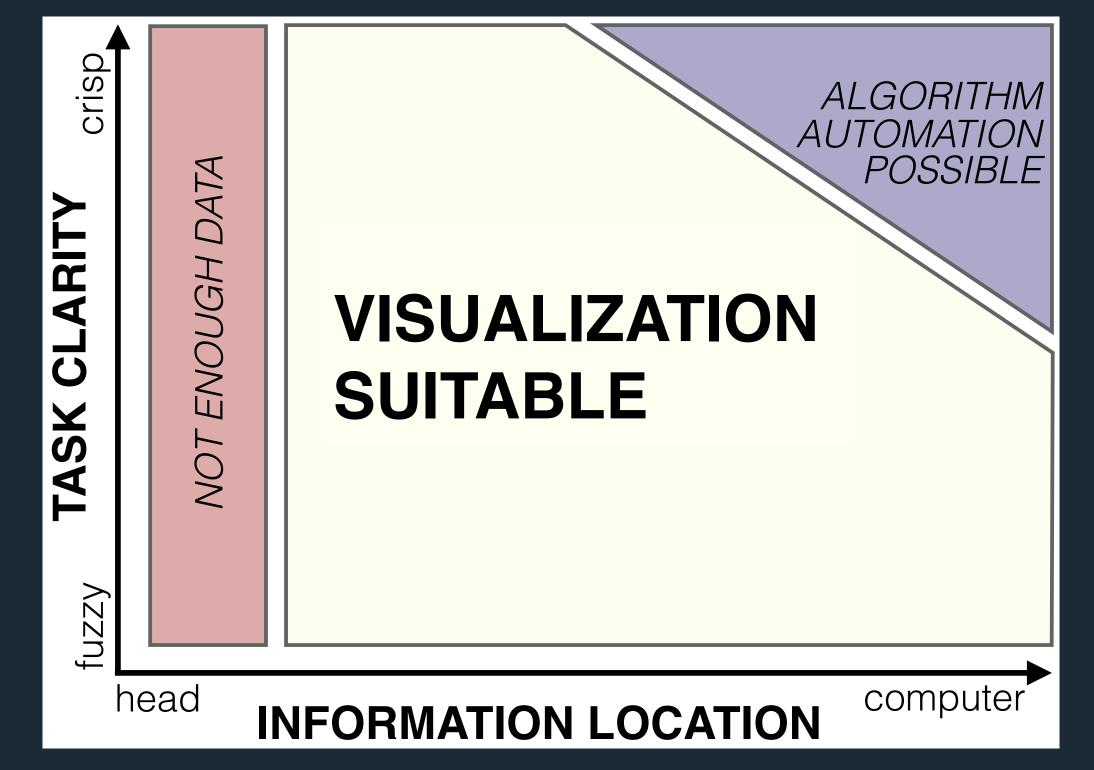




Machine Learning?

Imagine a system to analyze large amounts of data.

1. Why would you have a human in-the-loop? 2. Why would you have a computer in-the-loop?



[Sed] lmair, Meyer, and Mun J Ω 2012]

Sot	
DEL	

Set B

X	Y	X	Y
10	8.04	10	9.14
8	6.95	8	8.14
13	7.58	13	8.74
9	8.81	9	8.77
11	8.33	11	9.26
14	9.96	14	8.1
6	7.24	6	6.13
4	4.26	4	3.1
12	10.84	12	9.11
7	4.82	7	7.26
5	5.68	5	4.74

Summary	y Statistics	Linear Regression		
$u_{X} = 9.0$	$\sigma_{\rm X} = 3.317$	Y = 3 + 0.5 X		
$u_{Y} = 7.5$	$\sigma_{Y} = 2.03$	$R^2 = 0.67$		

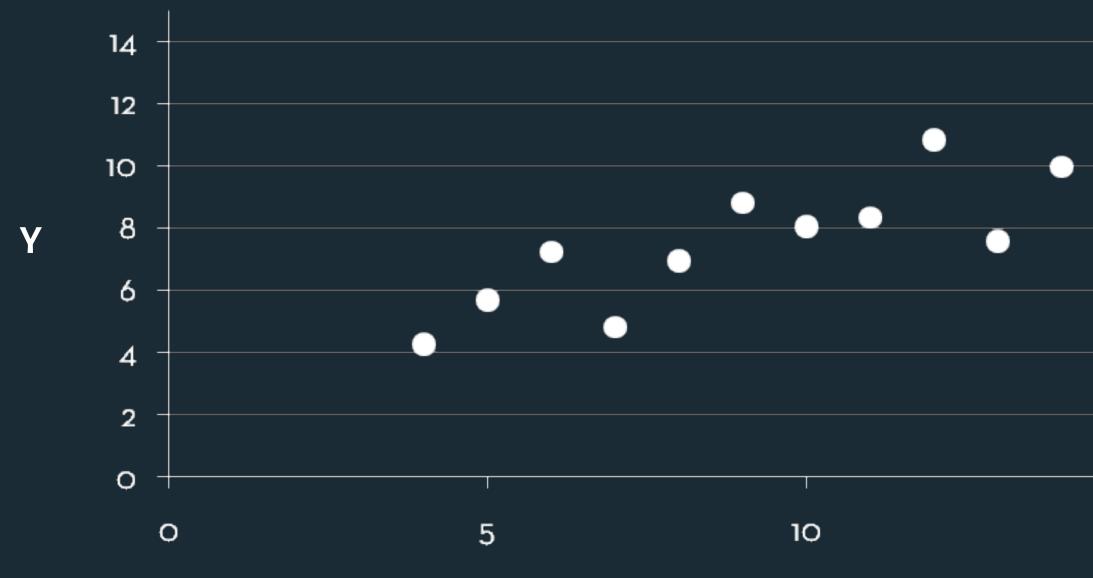
X	Y	X	Y
10	7.46	8	6.
8	6.77	8	5
13	12.74	8	7
9	7.11	8	8.
11	7.81	8	8.
14	8.84	8	7.
6	6.08	8	5
4	5.39	19	1
12	8.15	8	5
7	6.42	8	7
5	5.73	8	6.

[Anscombe 1973]





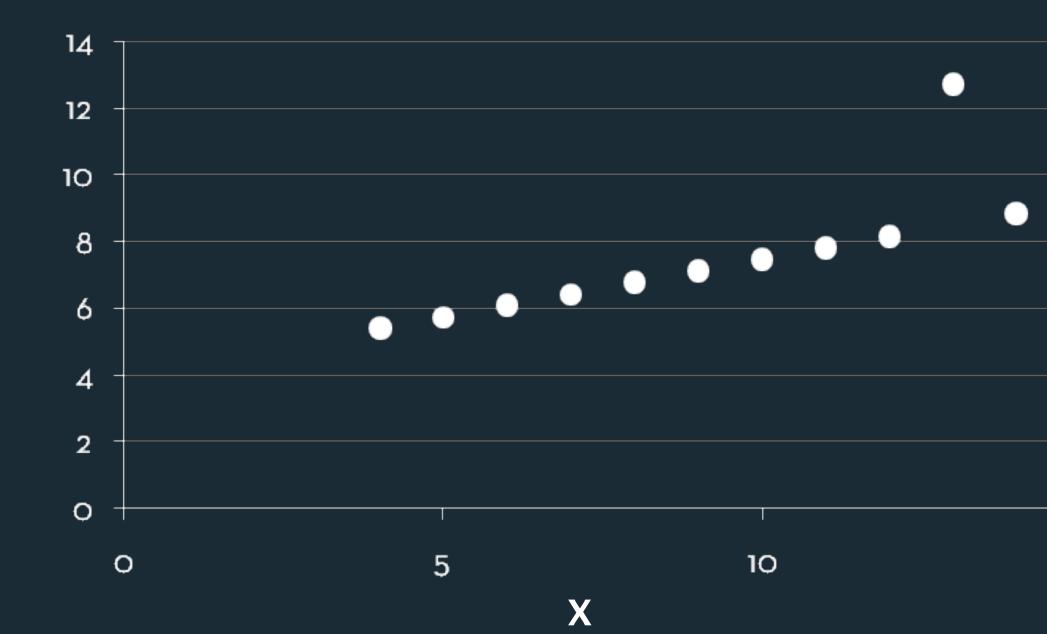
Set A



Set C

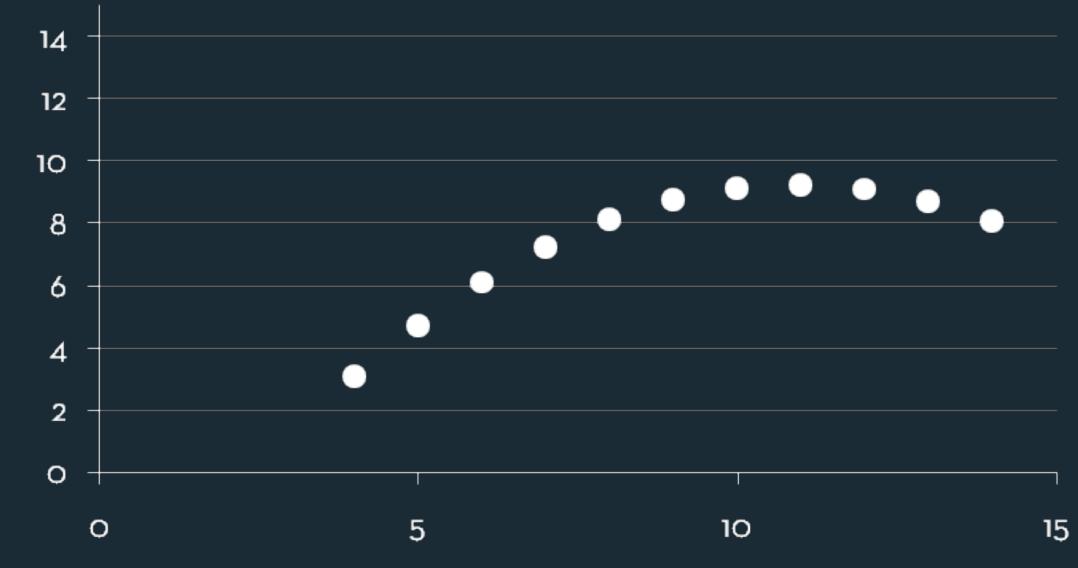
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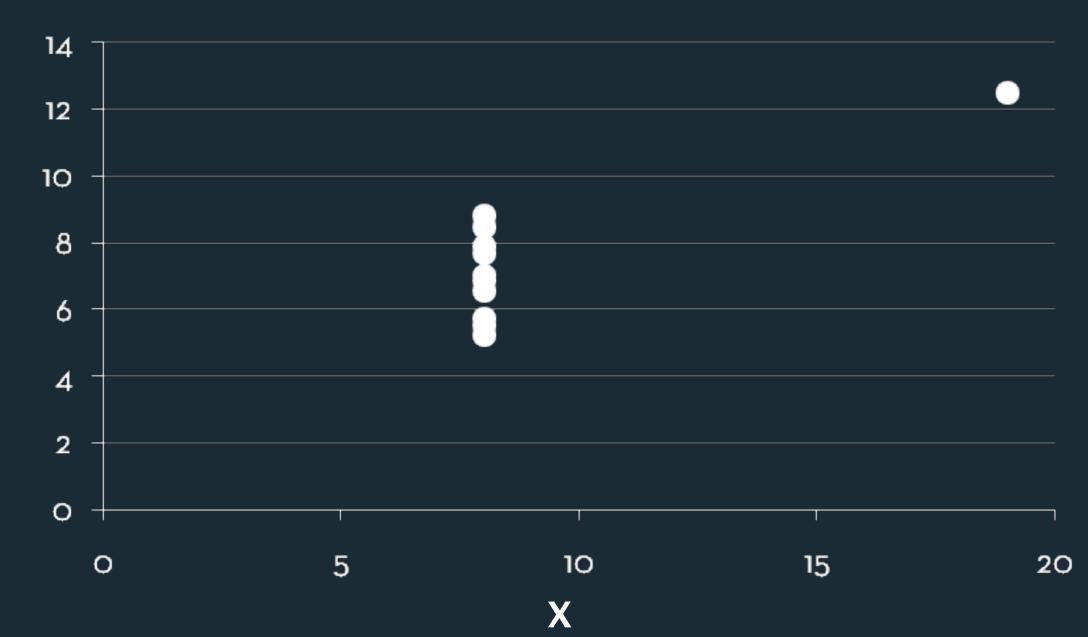


Y



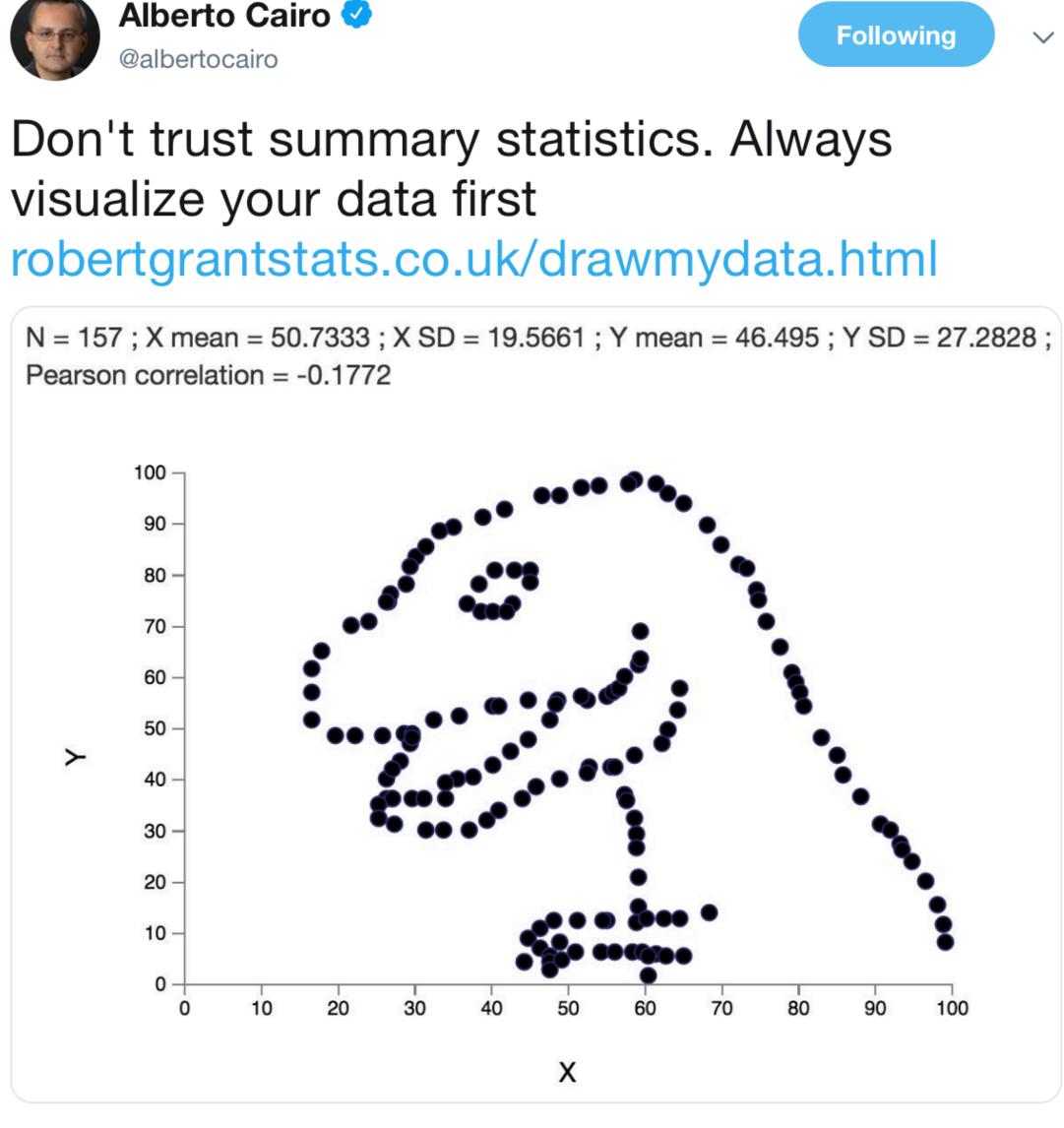


Set D





Pearson correlation = -0.1772



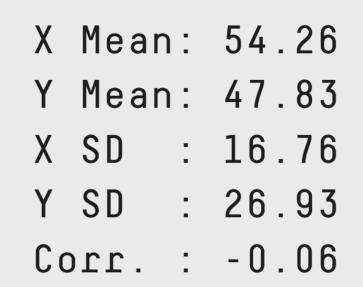
5:47 AM - 15 Aug 2016

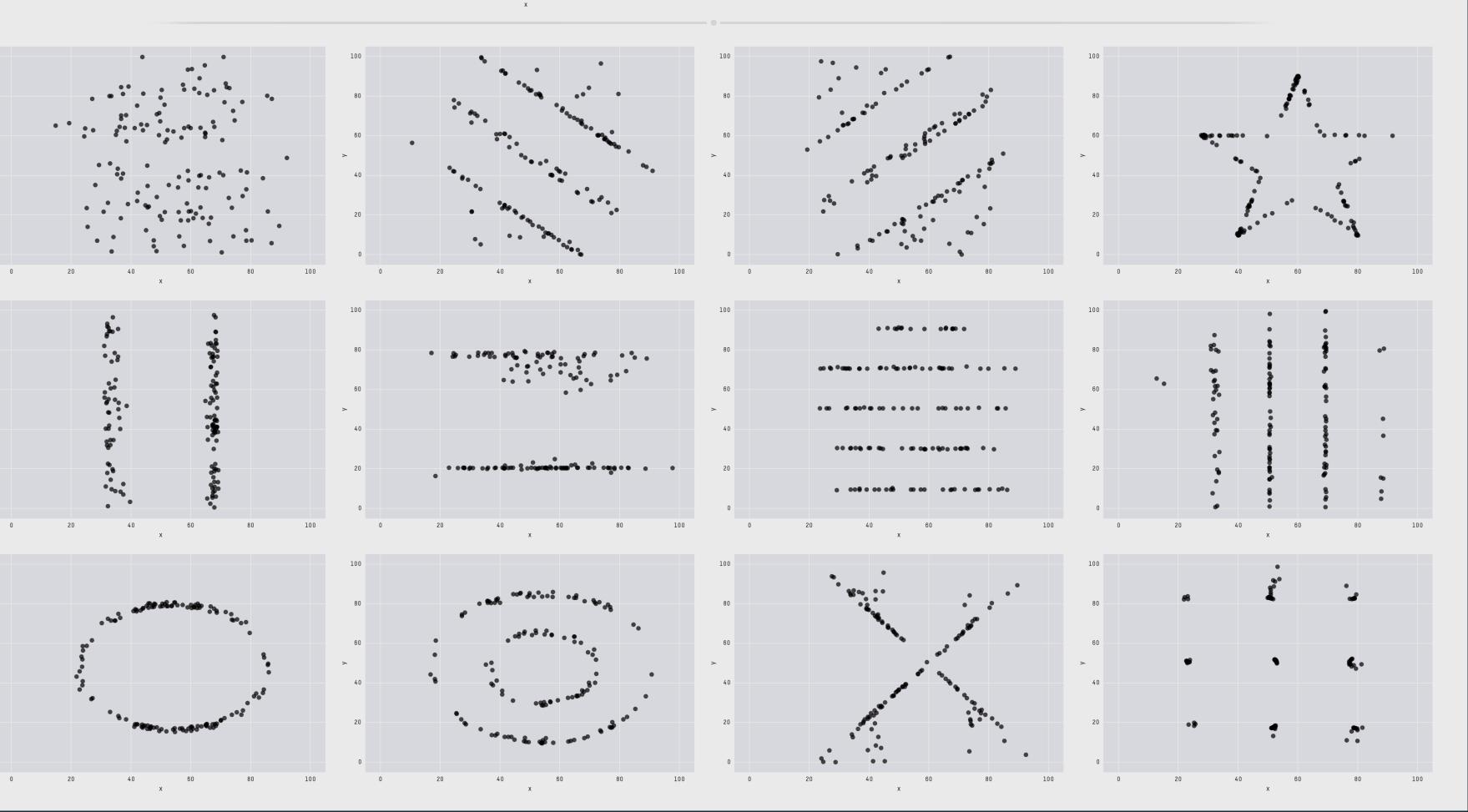


952 Retweets 1,023 Likes



The Datasaurus Dozen, Matejka & Fitzmaurice (2008)





The Value of Visualization

Record information Blueprints, photographs, seismographs, ...

Analyze data to support reasoning (exploratory visualization) Develop and assess hypotheses Find patterns / Discover errors in data Expand memory

Communicate information to others (explanatory visualization) Share and persuade Collaborate and revise



Aka why create visualizations?



The Value of Visualization

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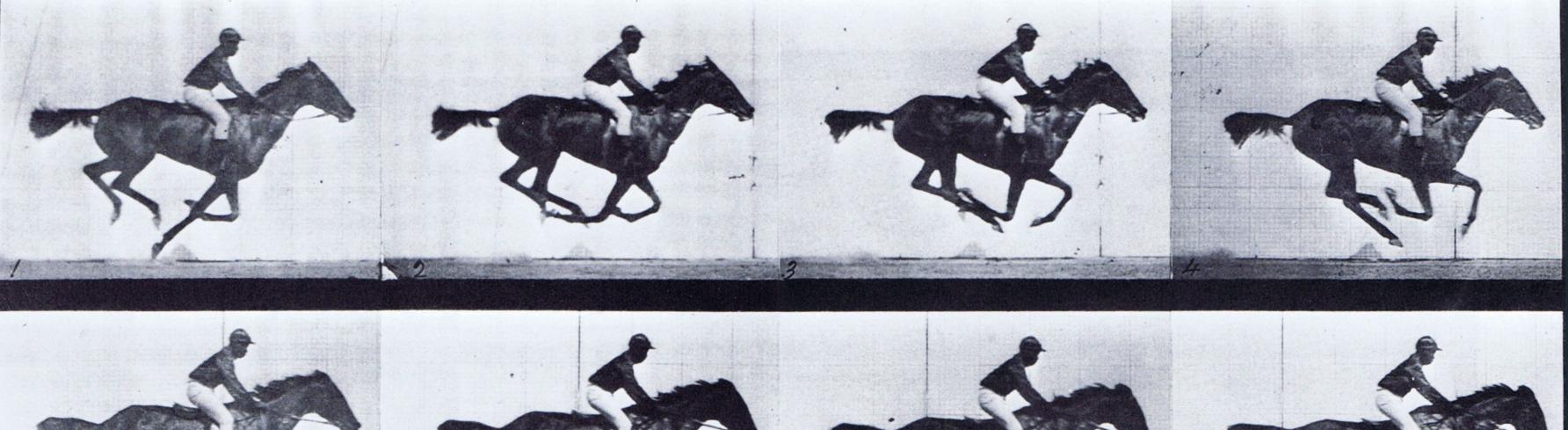
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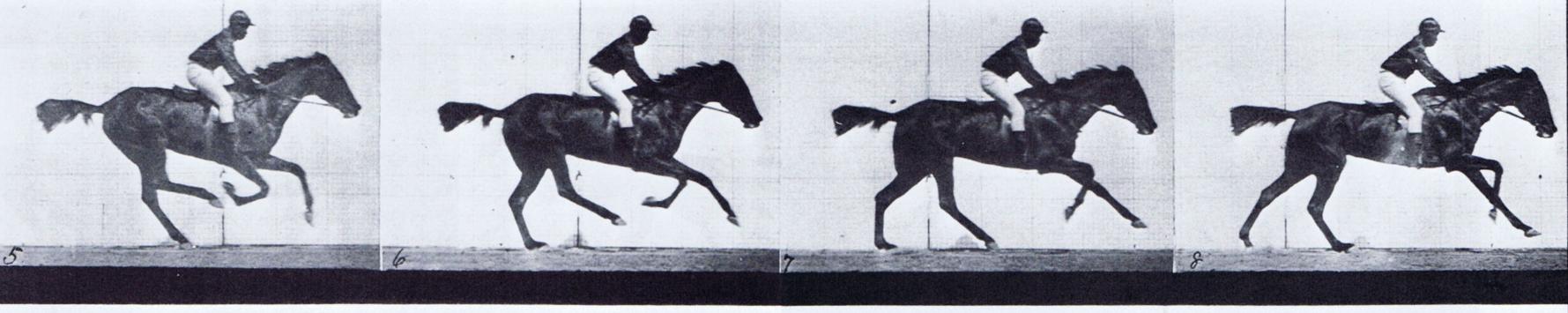
Communicate information to others (explanatory visualization) Share and persuade Collaborate and revise

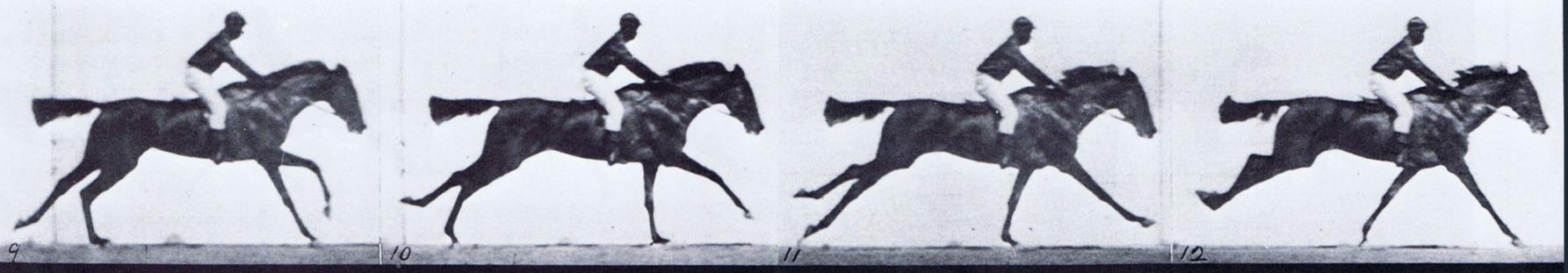


Aka why create visualizations?

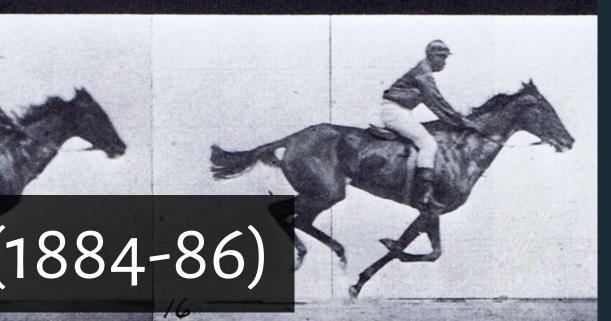








Gallop, Bay Horse "Daisy", Muybridge. (1884-86)



Record Info

To answer a question:

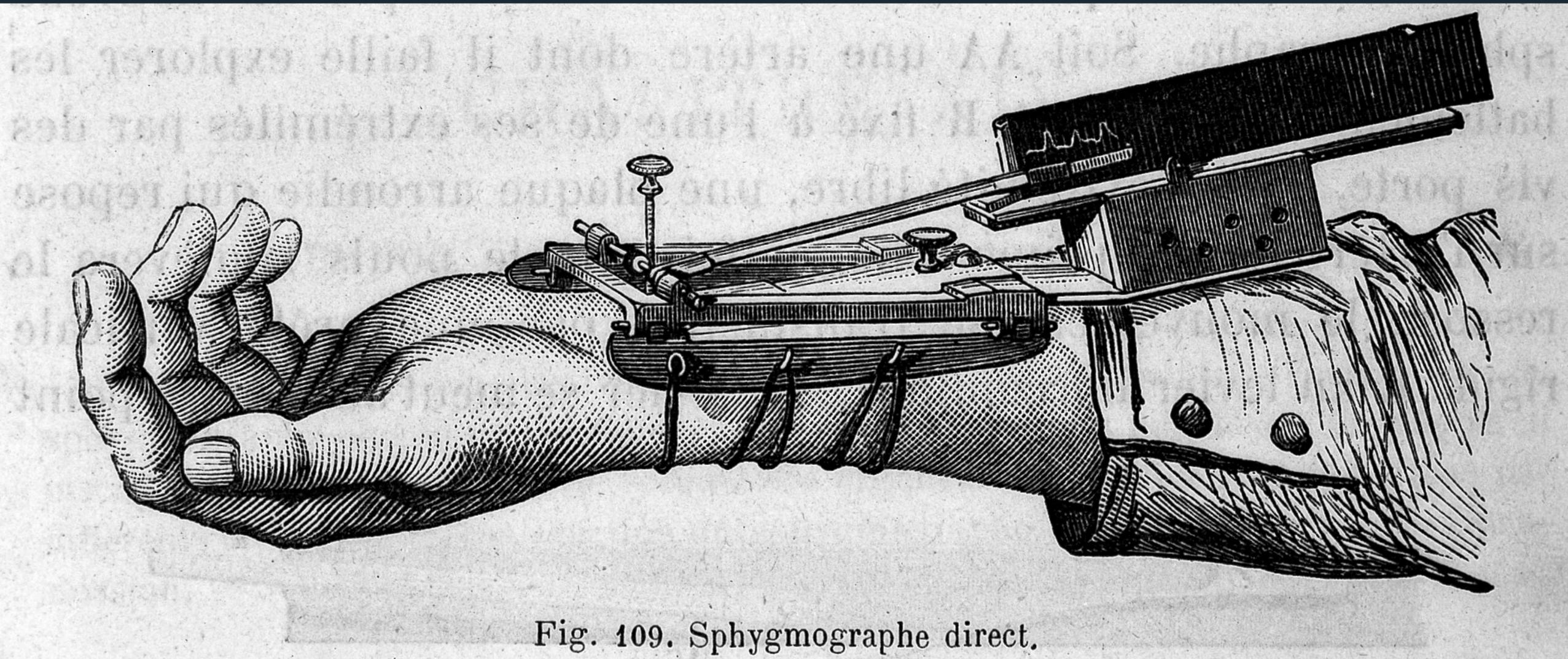
Do all 4 hooves leave the ground when a horse gallops?





Record Info

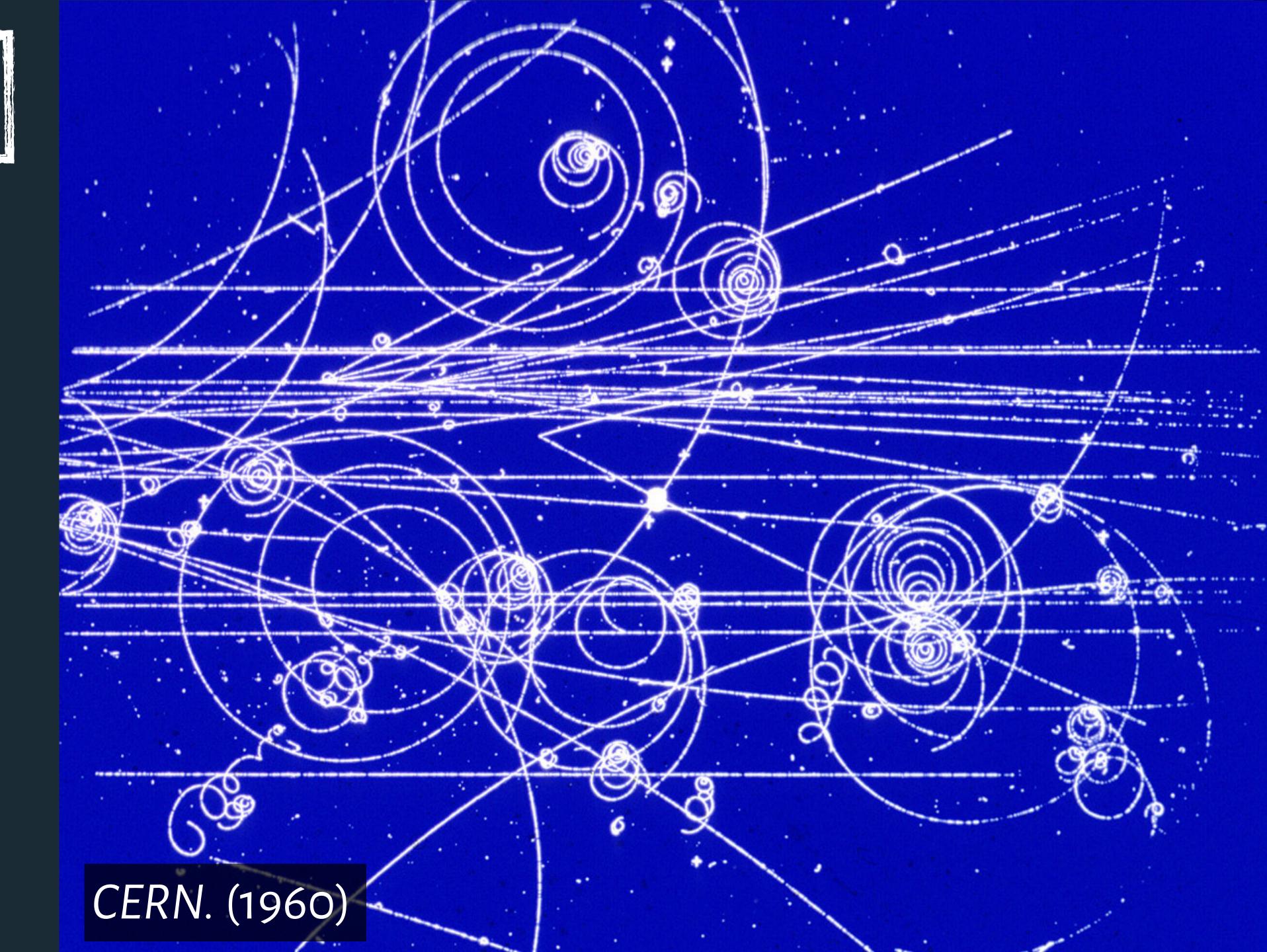
E.J. Marey's **sphygmograph** (1863) First external, non-intrusive way to measure blood pressure.



Directly recorded pulse as a waveform.

Record Info

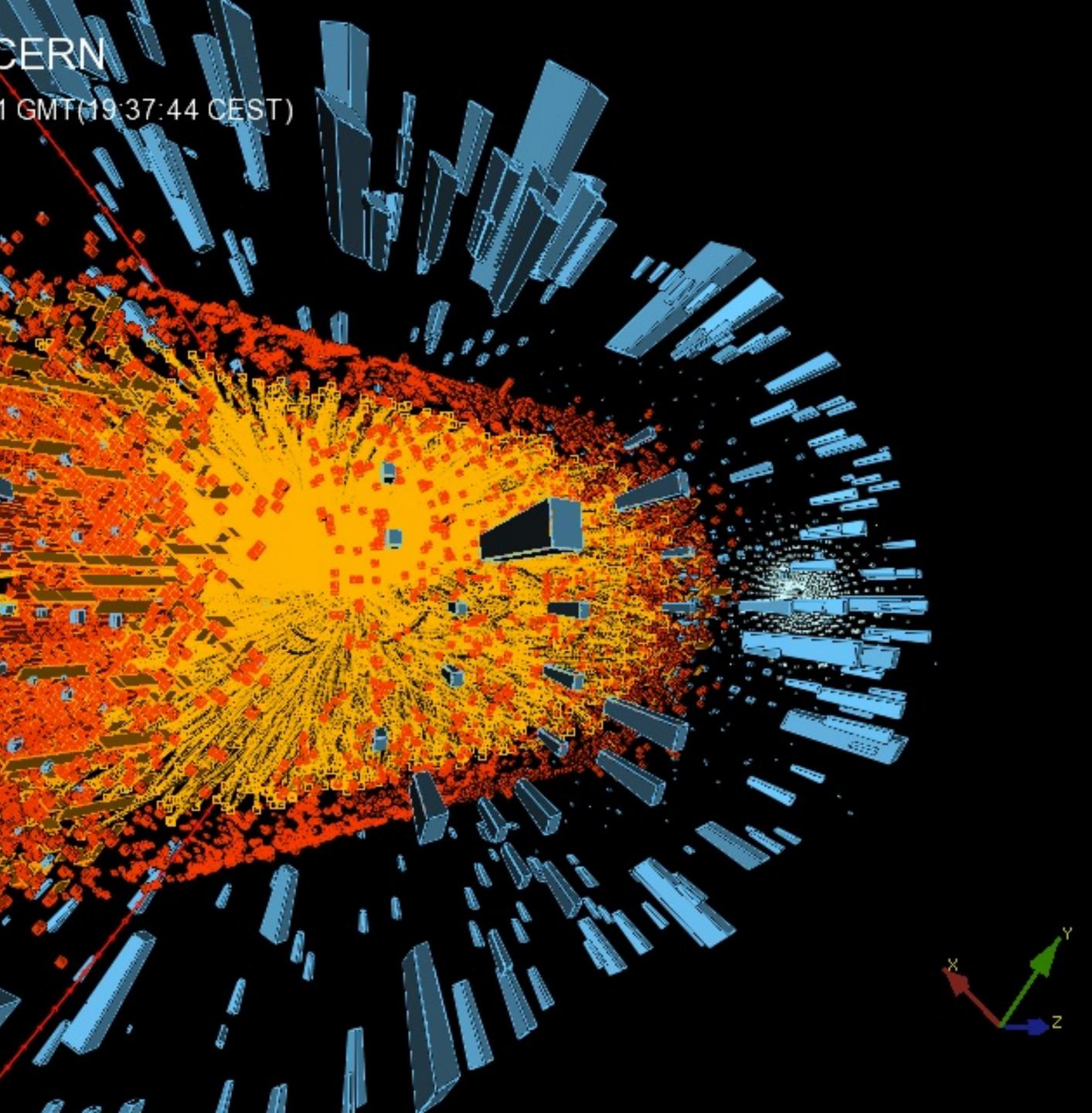
Cloud and bubble chambers reveal properties of subatomic particles by making their tracks visible.





CMS Experiment at the LHC, CERN

Data recorded: 2010-Nov-14 18:37:44.420271 GMT(19:37:44 CEST) Run / Event: 151076 / 1405388



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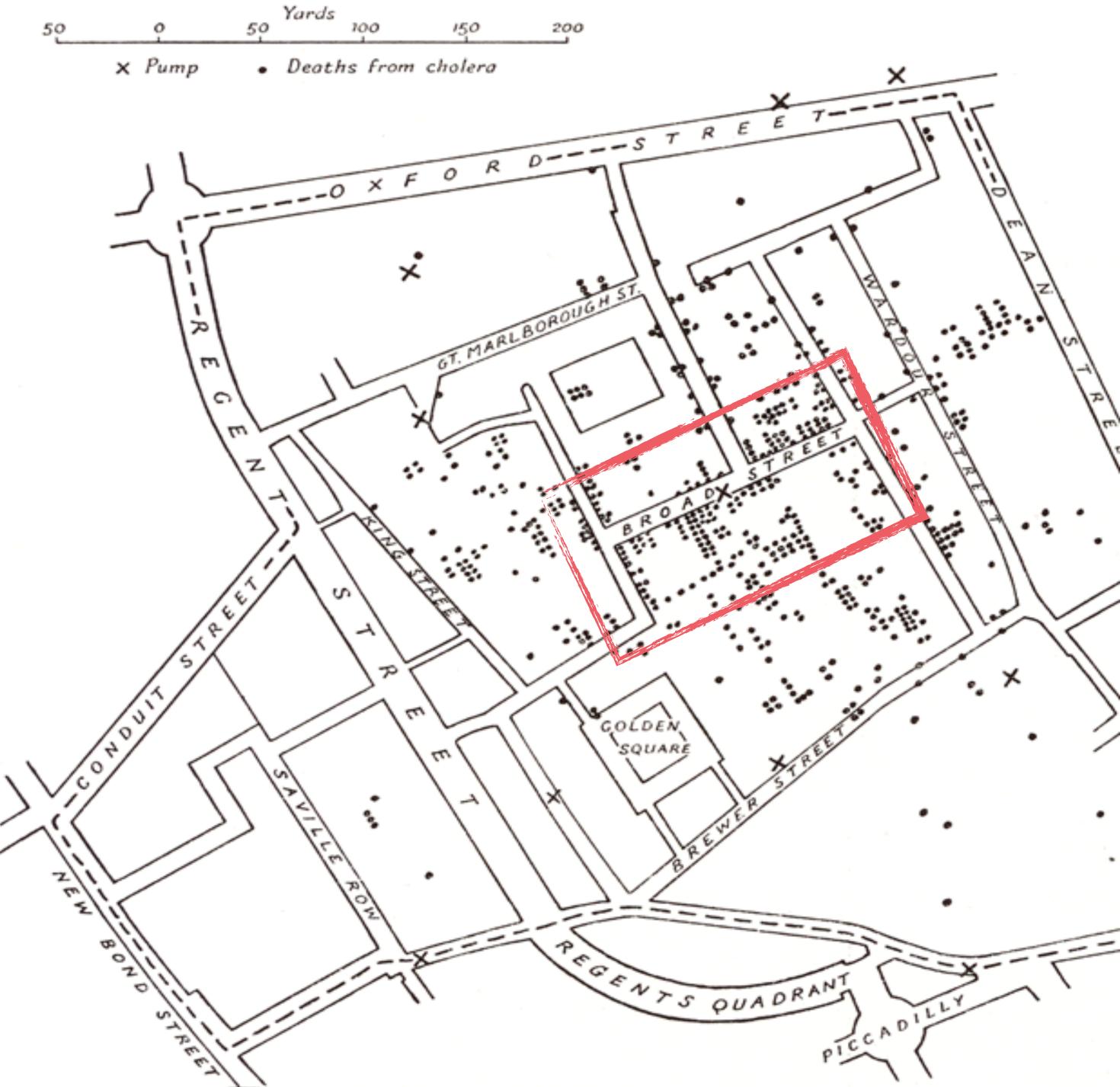


Support Reasoning

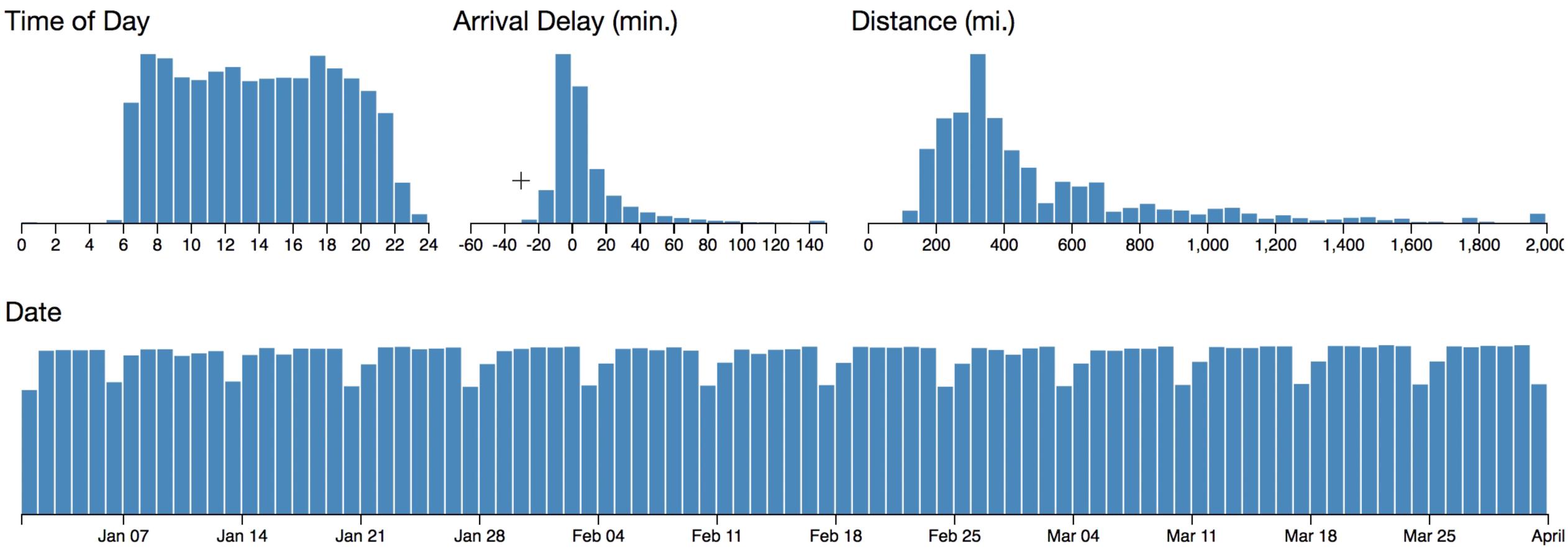
To investigate London's 1854 cholera epidemic, John Snow plotted position of each case on a map.

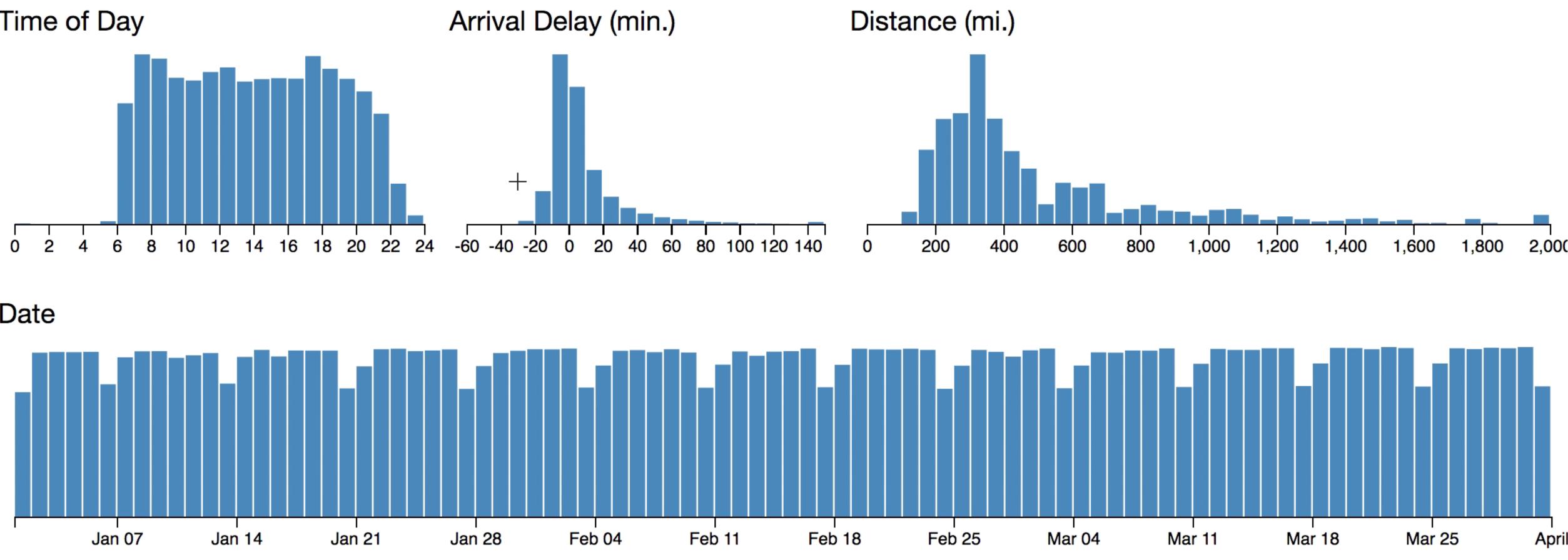
Map put the data in context.

Used to support hypothesis that Broad St. pump was the cause.







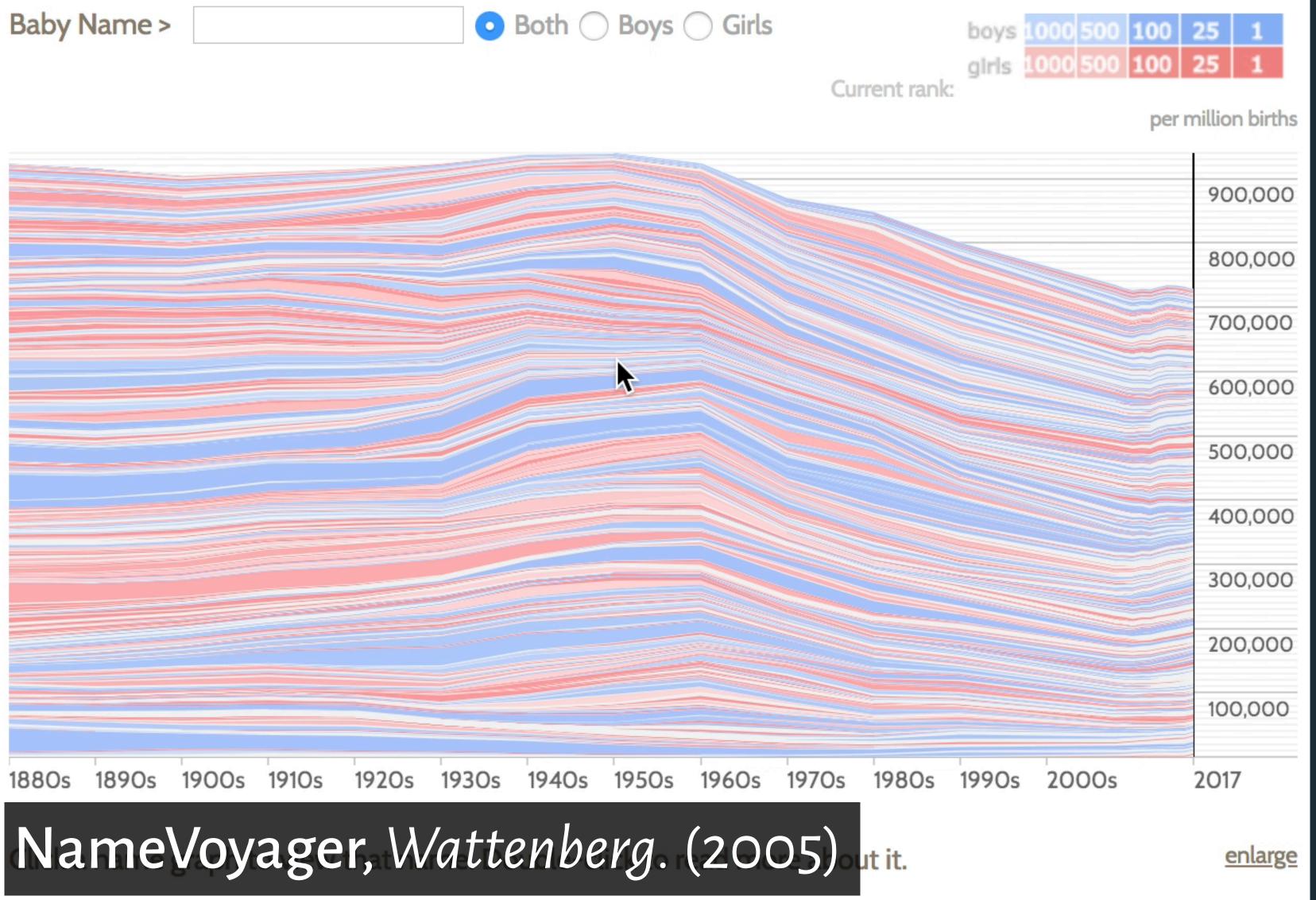


Crossfilter.js, Bostock. (2015)

Interactively generate and evaluate hypotheses.







One of the first interactive visualizations that enabled social data analysis.

Engaging design + data fueled collaborative exploration.

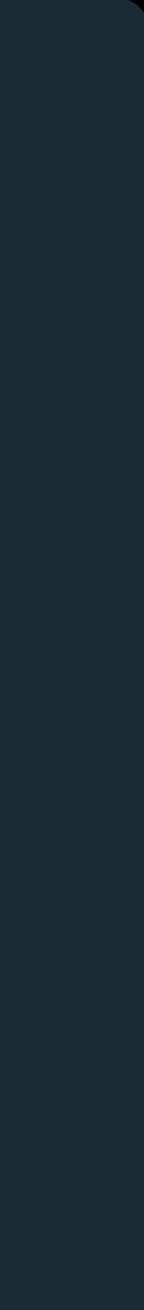
- > "Which letter has gone down most consistently? W? Observation: Note the recent upsurge in Y; basically all due to Hispanic (and some Middle Eastern) names"
- < "You're right, W has gone most consistently down, although F is pretty close (if it weren't for Faith...)"

Try it out at: babynamewizard.com/voyager



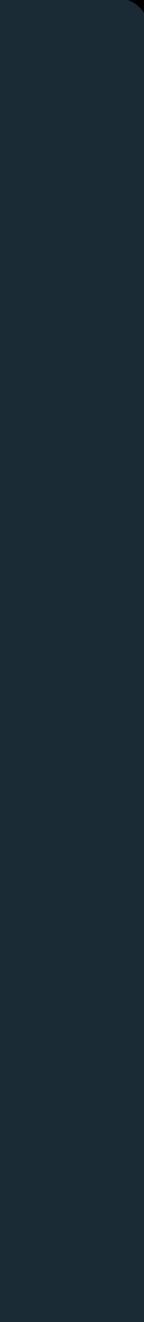


Class Exercise! 34 x 72

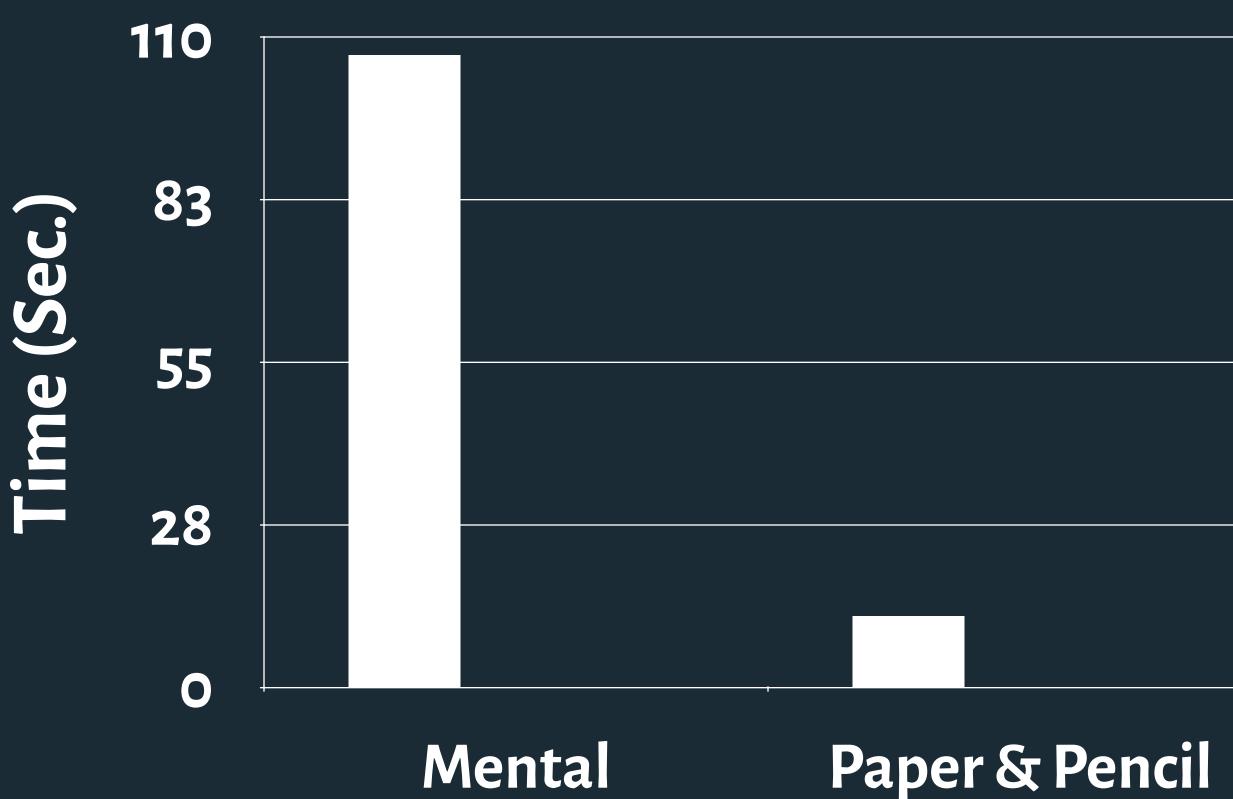


Support Reasoning

34 x 72



Support Reasoning





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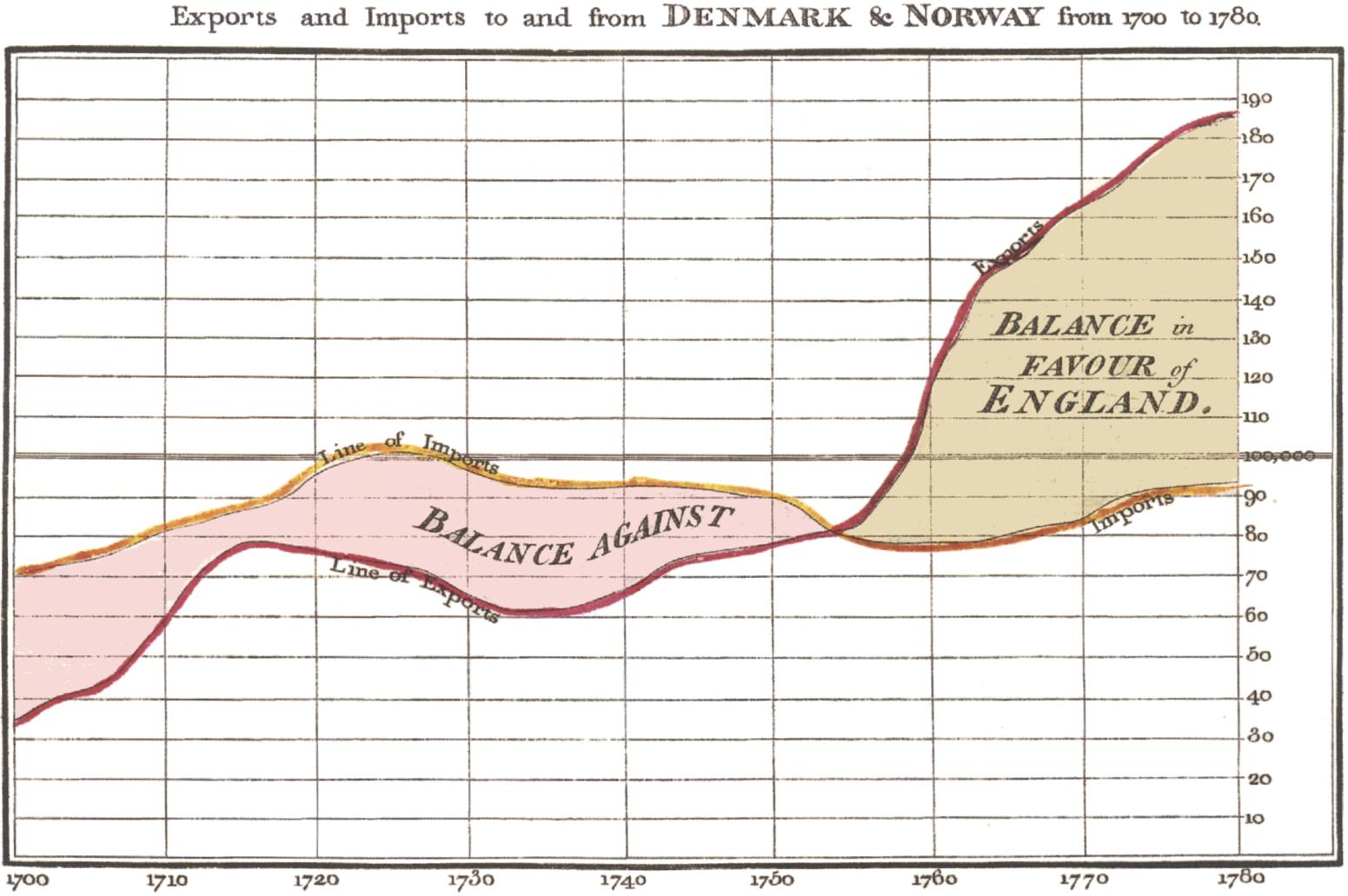
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Aka why create visualizations?







The Bottom line is divided into Years, the Right hand line into L10,000 each. Published as the Act directs, 14t May 1786, by W." Playfair

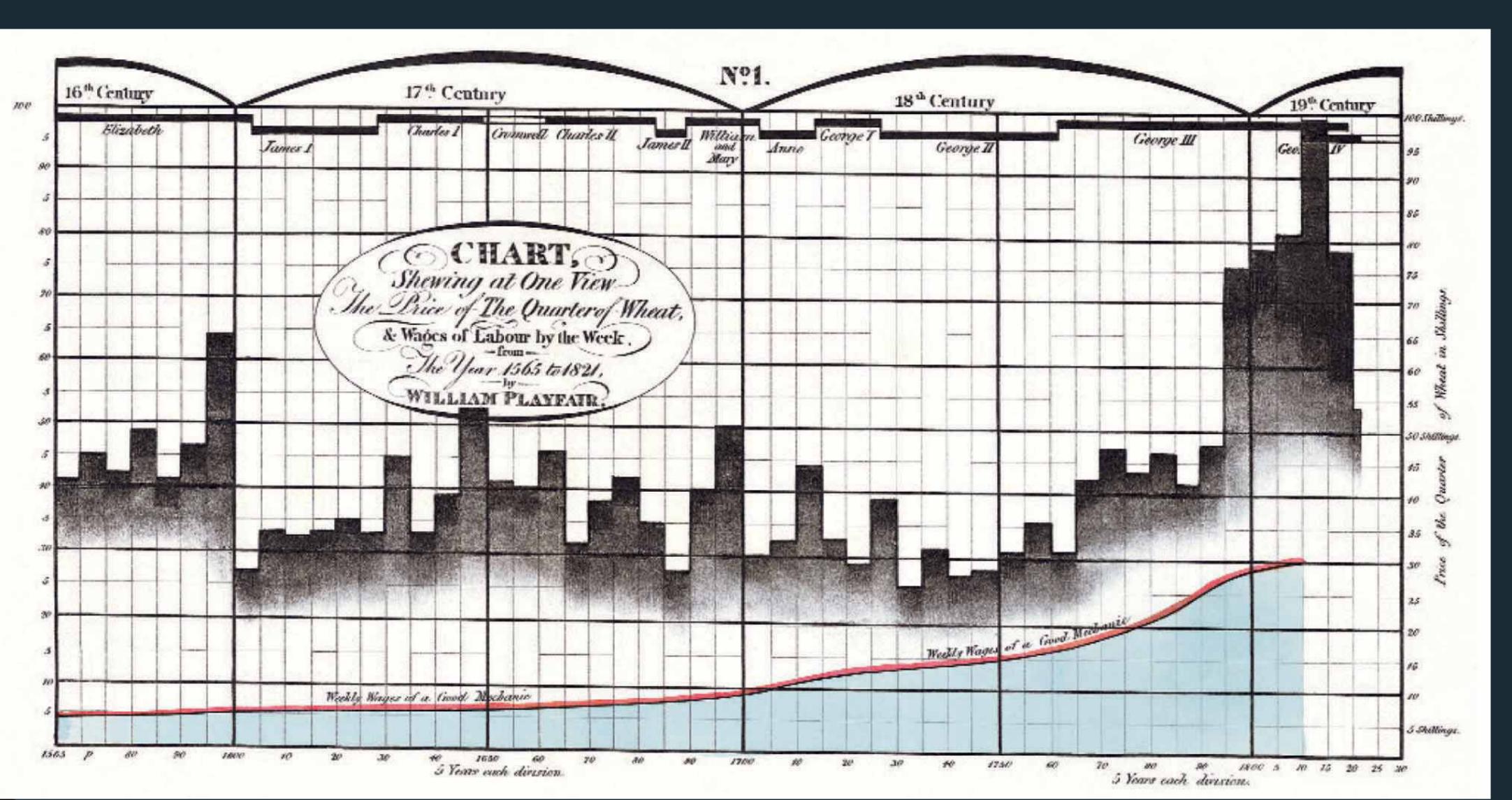
Neele sculpt 352, Strand, London .

William Playfair, a Scottish engineer and economist, is credited with inventing modern graphical methods.

In 1786, published The Commercial and Political Atlas which contained the first time-series and bar charts.

Communicate Info

"You have before you, my Lords and Gentlemen, a chart of the prices of wheat for 250 years [...] the main fact deserving of consideration is, that never at any former period was wheat so cheap, in proportion to mechanical labour, as it is at the present time" — William Playfair, 1822 letter to Parliament.







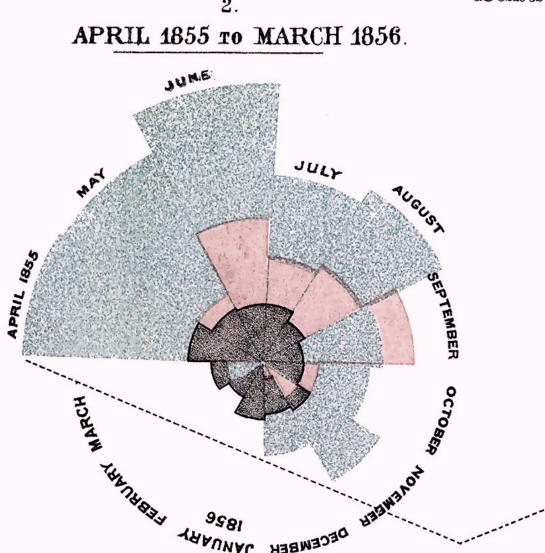


DIAGRAM OF THE CAUSES OF MORTALITY IN THE ARMY IN THE EAST.

85

NHA3.

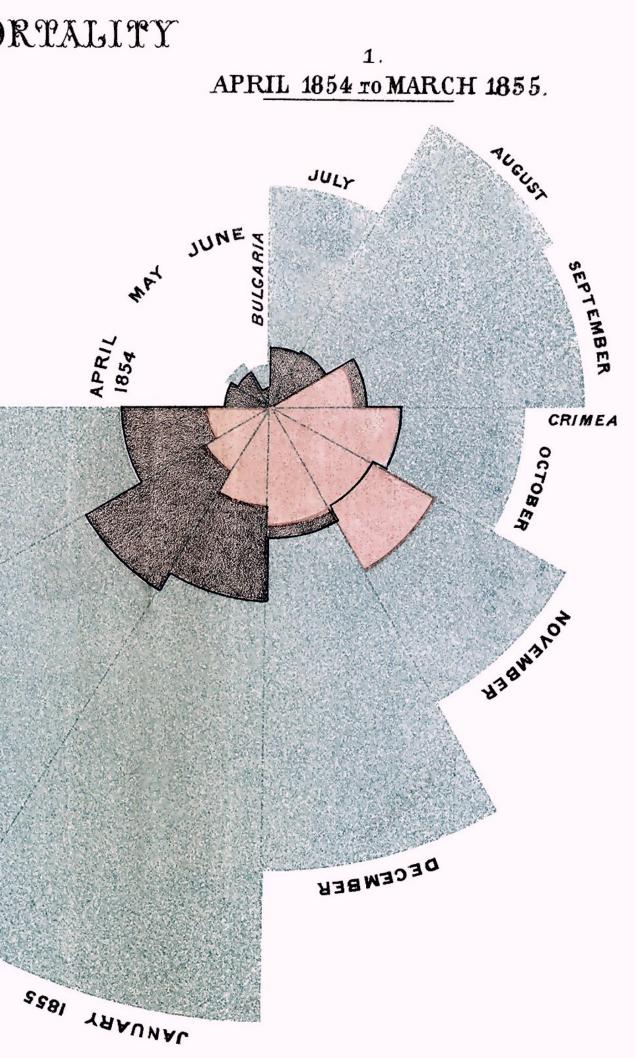
The Areas of the blue, red, & black wedges are each measured from the centre as the common vertex.

The blue wedges measured from the centre of the circle represent area for area the deaths from Preventible or Mitigable Zymotic diseases; the red wedges measured from the centre the deaths from wounds, & the black wedges measured from the centre the deaths from all other causes.

The black line across the red triangle in Nov," 1854 marks the boundary of the deaths from all other causes during the month.

In October 1854, & April 1855, the black area coincides with the red; in January & February 1856, the blue coincides with the black.

The entire areas may be compared by following the blue, the red & the black lines enclosing them.



"to affect thro' the Eyes what we fail to convey to the public through their word-proof ears"

— Florence Nightingale on her "coxcomb" of Crimean War Deaths (1856).

Chart vividly depicts that the main cause of deaths was not war wounds but unsanitary conditions.

Returned to Britain and led a successful campaign for better conditions in barracks and hospitals.



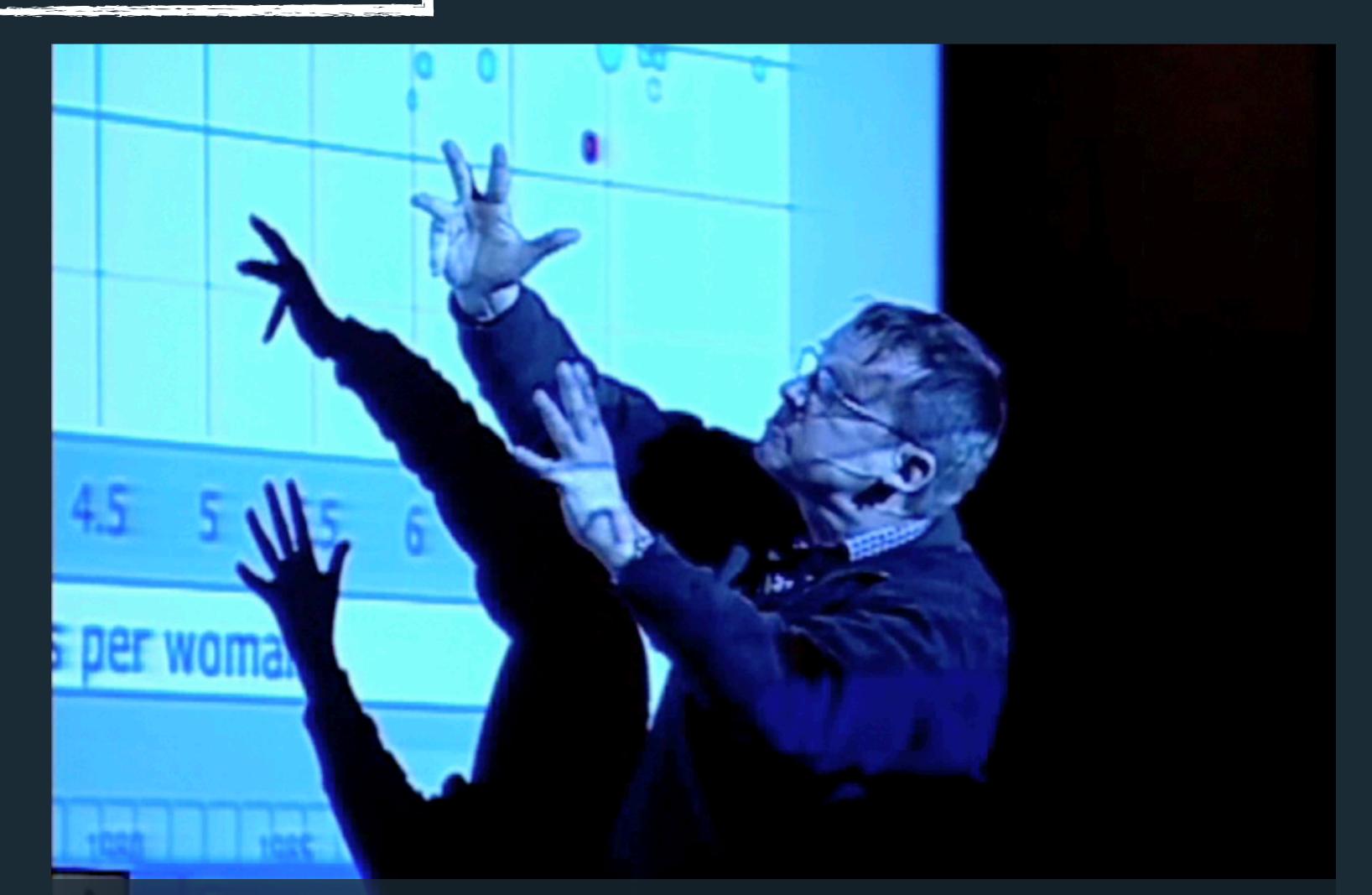




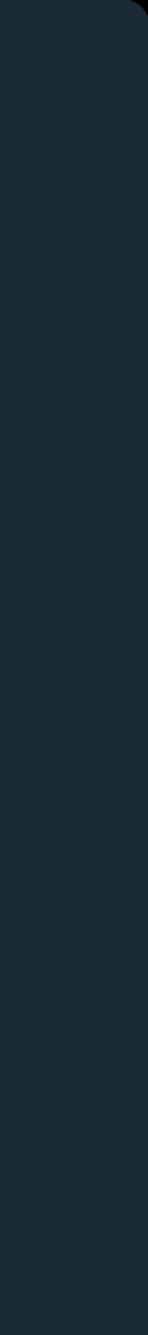


Communicate Info

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The Best Stats You've Ever Seen, Hans Rosling (2006).



Bloomberg Businessweek

k

Subs

Extensive Data Shows Punishing Reach of Racism for Black Boys

By EMILY BADGER, CLAIRE CAIN MILLER, ADAM PEARCE and KEVIN QUEALY MARCH 19, 2018

Follow the lives of 0 boys who grew up in rich families ...

Grew up rich

Most white boys raised in wealthy families will stay rich or upper middle class as adults, but black boys raised in similarly rich households will not.

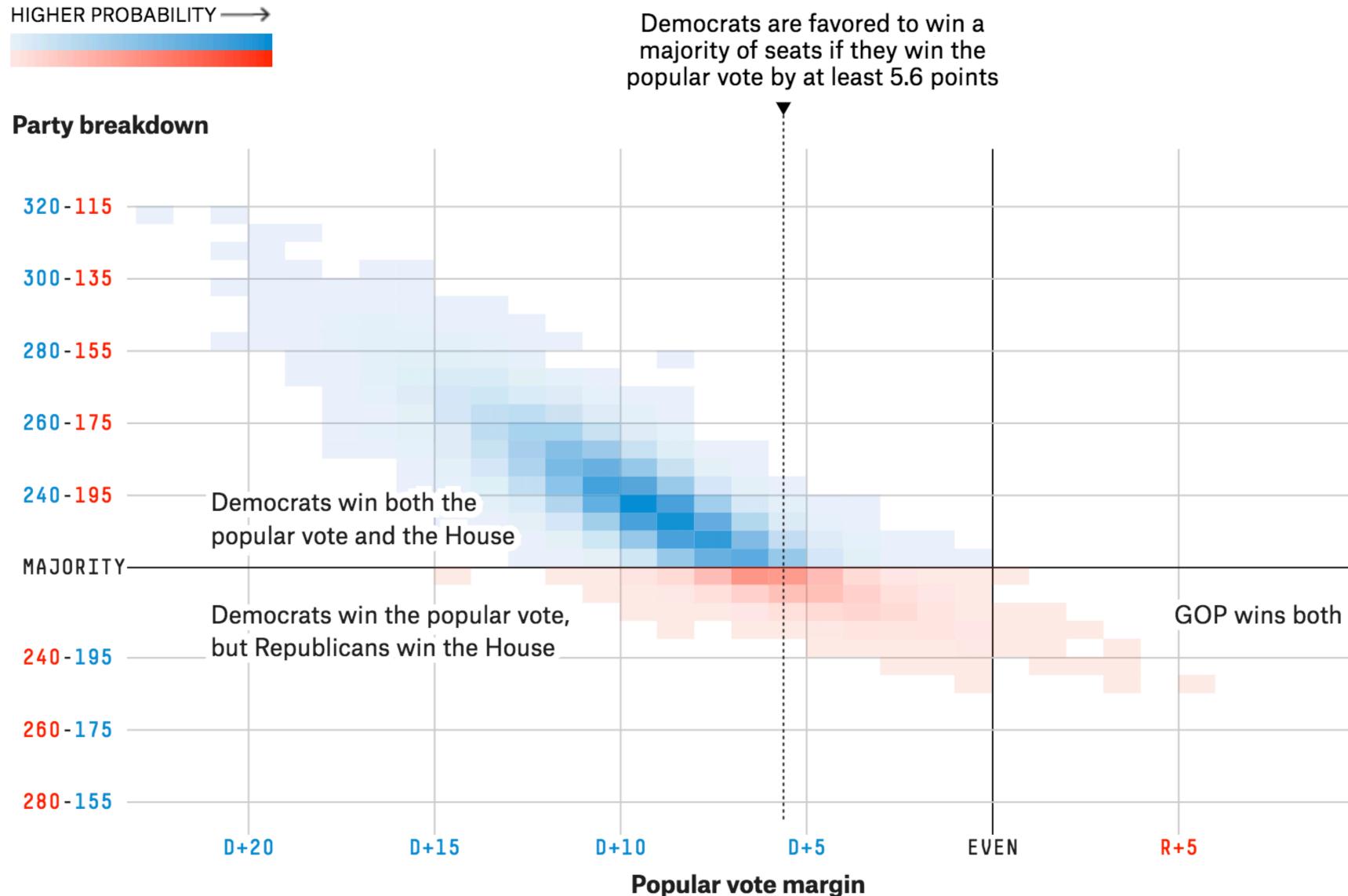
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How the popular vote for the House translates into seats

How various breakdowns in the national popular vote correspond to the most likely distributions of House seats by party, according to our forecast



House Forecast, FiveThirtyEight (2018).

The Value of Visualization

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Course Mechanics http://vis.csail.mit.edu/classes/6.859/

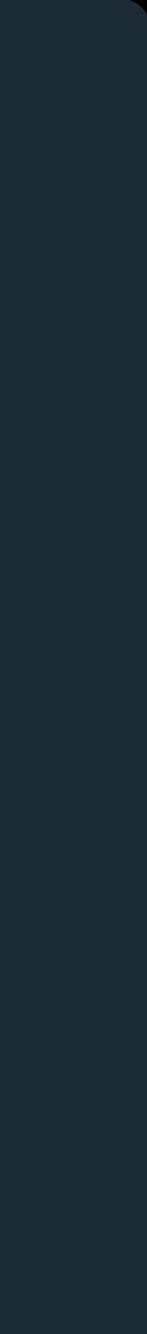


Course Goals

By the end of the course, you should expect to be able to:

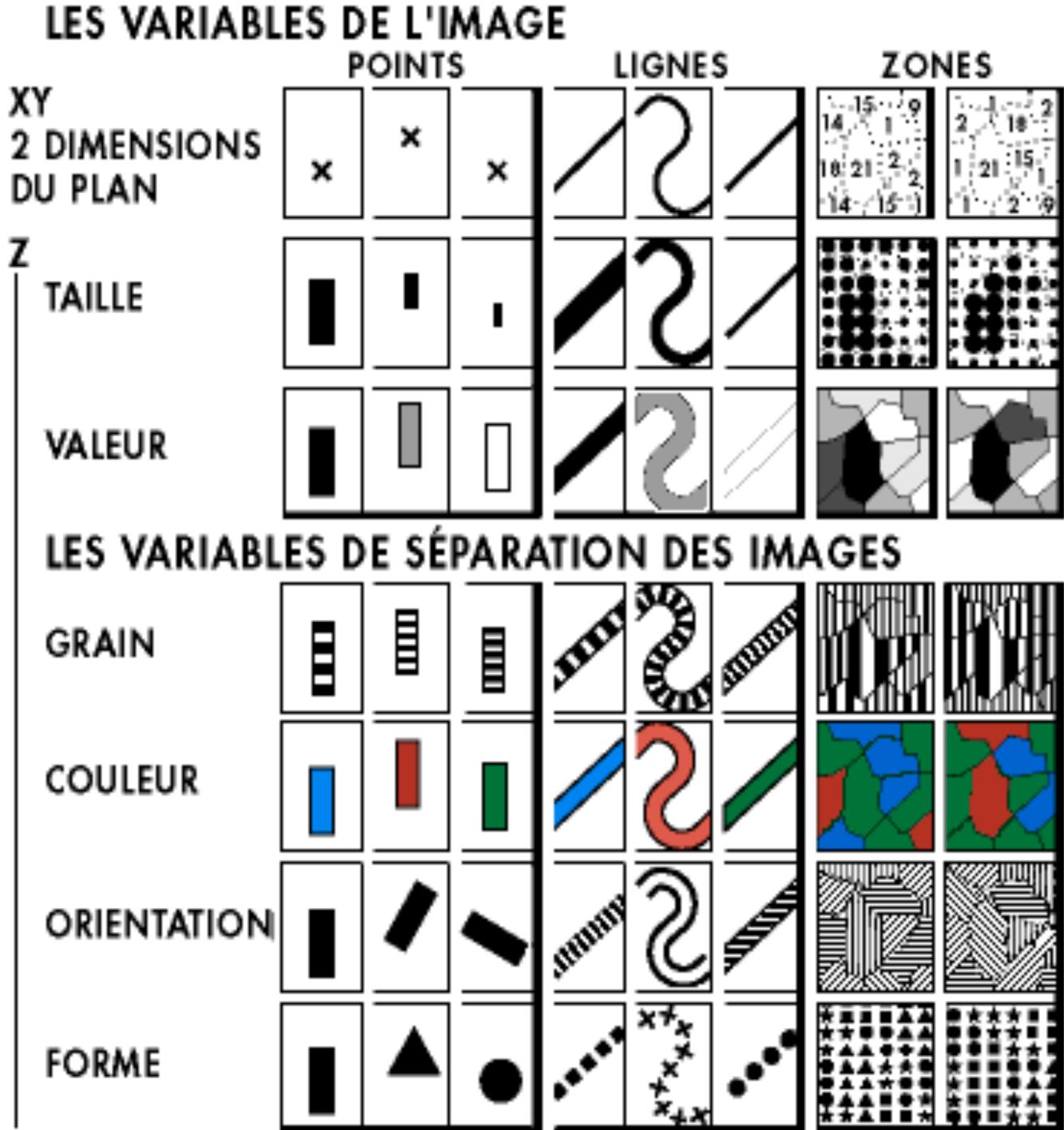
- Understand key visualization techniques and theory. 1.
- 2. Design, evaluate, and critique visualizations.
- 3. Wrangle, explore, and explain datasets using visualizations.
- 4. Implement interactive data visualizations.
- 5. Develop a substantial visualization project.
- 6. Read and discuss visualization research.







Data & Image Models



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Visual Encoding with Vega-Lite

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Marks & Visual Encodings

For example, we can visualize data from the year 2000 (in our previously calculated data2000 variable) using a point mark as follows:

0 vl.markPoint() .render()

0 0 0 0.94 .242 .251

o & Vienol Enco	dinas					
oservablehq.com/@mitvis/d	lata-types-graphical-marks-and-visual-encoding-channels	\$	\$ 1	•	h	1
Types, Graphical Marks, a 🗙	+					

At the heart of Vega-Lite is the use of encodings that map data fields (with a given data type) to the properties (or encoding *channels*) of geometric shapes (called *marks*).

.data(data2000)

Here the rendering consists of one point per row in the dataset, all plotted on top of each other, since we have not yet specified positions for these points.

To visually separate the points, we can map various *encoding channels*, or *channels* for short, to fields in the dataset. For example, we could *encode* the fertility field on the x channel, which represents the x-axis position of the points. To specify this, use the .encode method:

0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	•
- 162.1	1.277 -	1.286 -	1.287 -	1.291 -	1.346 -	1.348 -	1.382-	1.415-	1.454 -	1.478-	1.5 -	1.522 -	1.63 -	1.638 -	1.695 -	1.7-	1.726 -	1.754 -	1.756 -	1.801 -	1.8833 -	.6	1.964 -	1.969 -	1.993 -	2-	2.038-	2.1111 -	2.124 -	2.23 -	2.2815-	2.319-	2.345 -	2.35 -	2.3761 -	2.4005 -	2.429 -	2.4705 -	2.628 -	2.7005-	2.723-	2.802 -	2.8175-	2.883-	
																												fert	ility																

```
vl.markPoint()
 .data(data2000)
  .encode(
    vl.x().field('fertility')
```

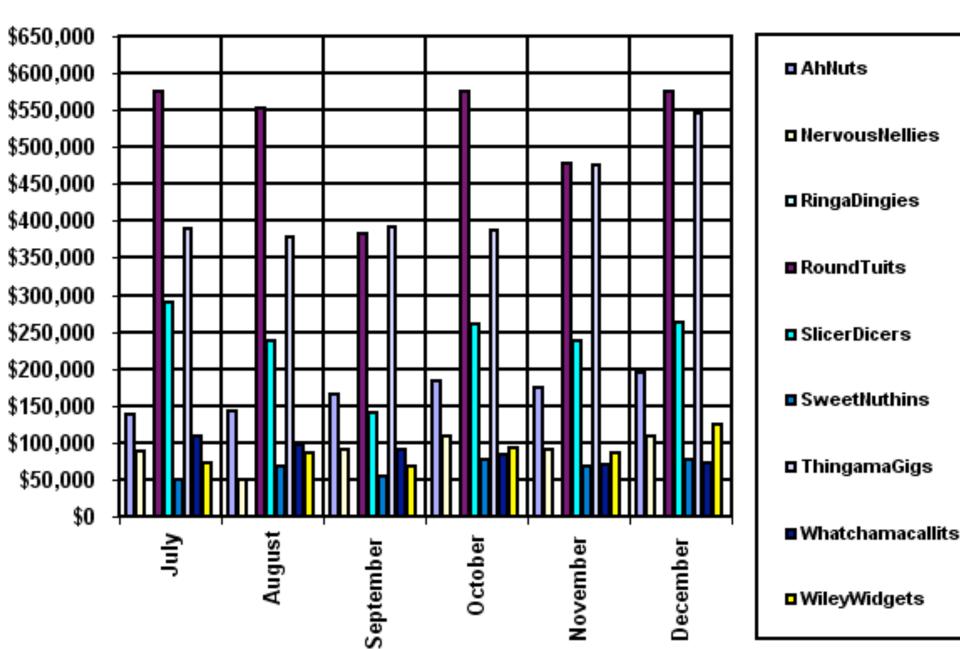
.render()

Here is a sampling of some (but not all) encoding channels:

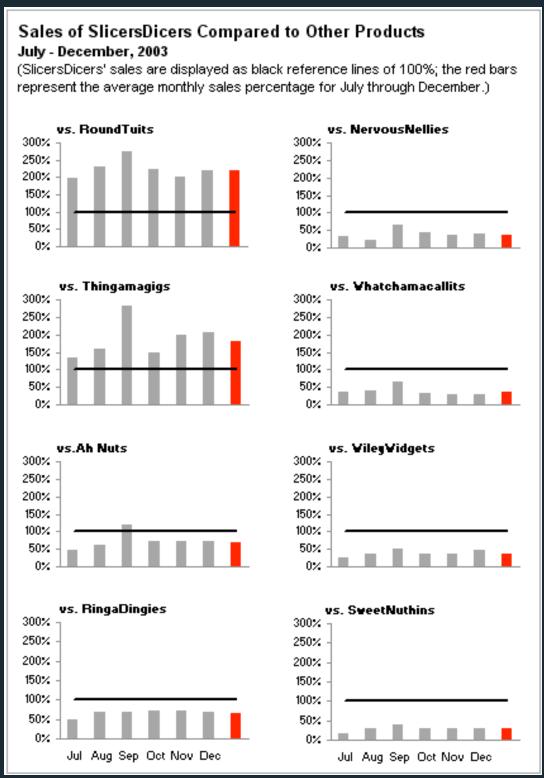
• x: Horizontal (x-axis) position of the mark. • y: Vertical (y-axis) position of the mark.



(Re-)Design





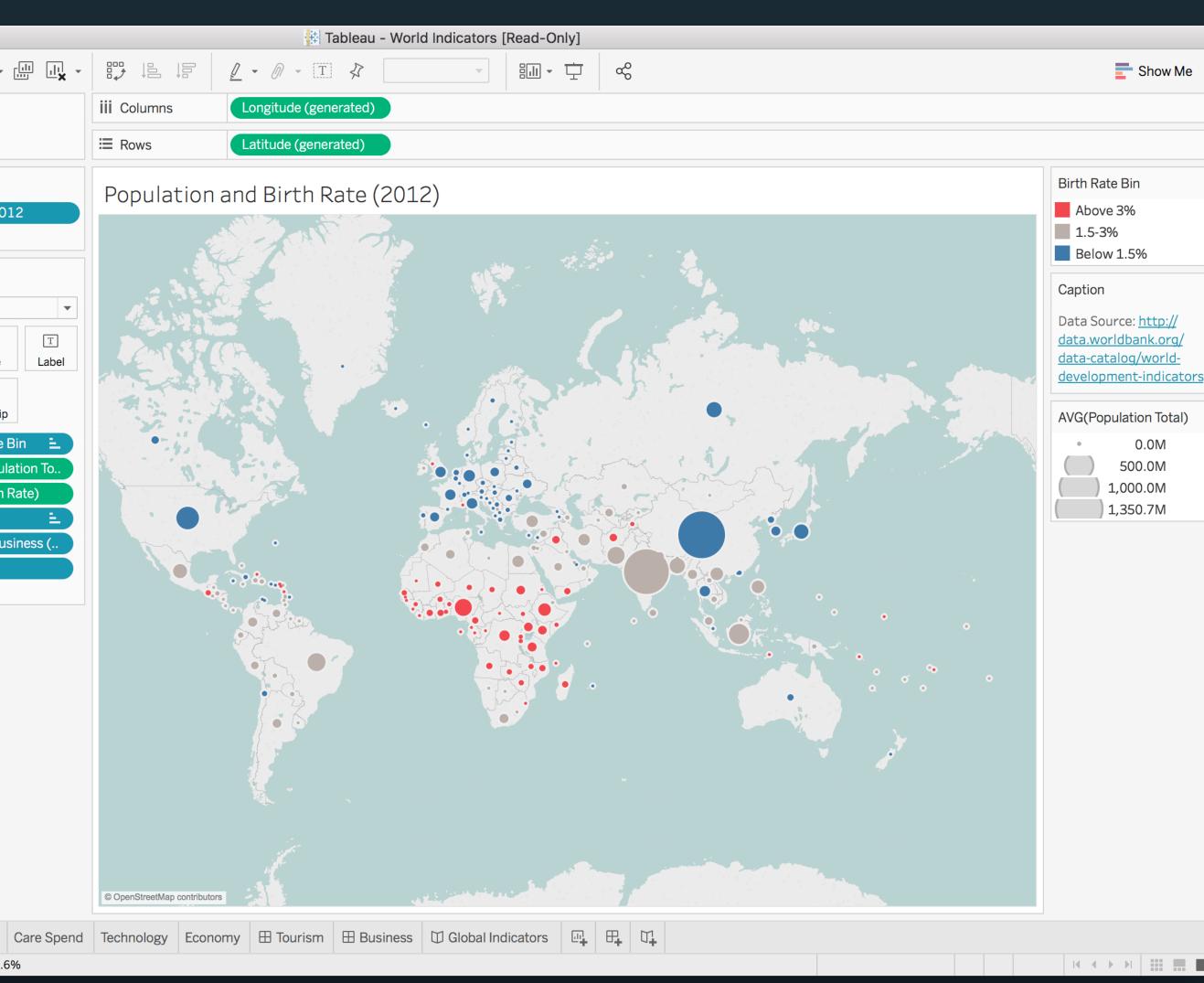


Redesign

Problematic Design

Exploratory Data Analysis (EDA)

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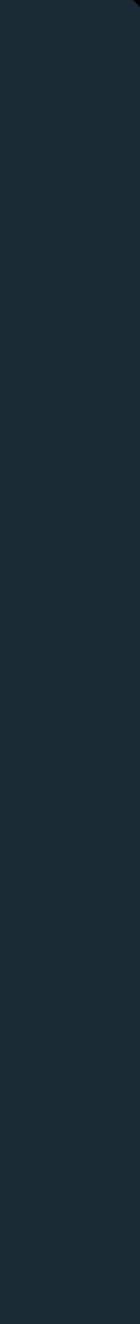


Perception

blue yellow red

green

orange purple





Perception

blue yellow red

green

orange

purple



Perception

purple

orange

green

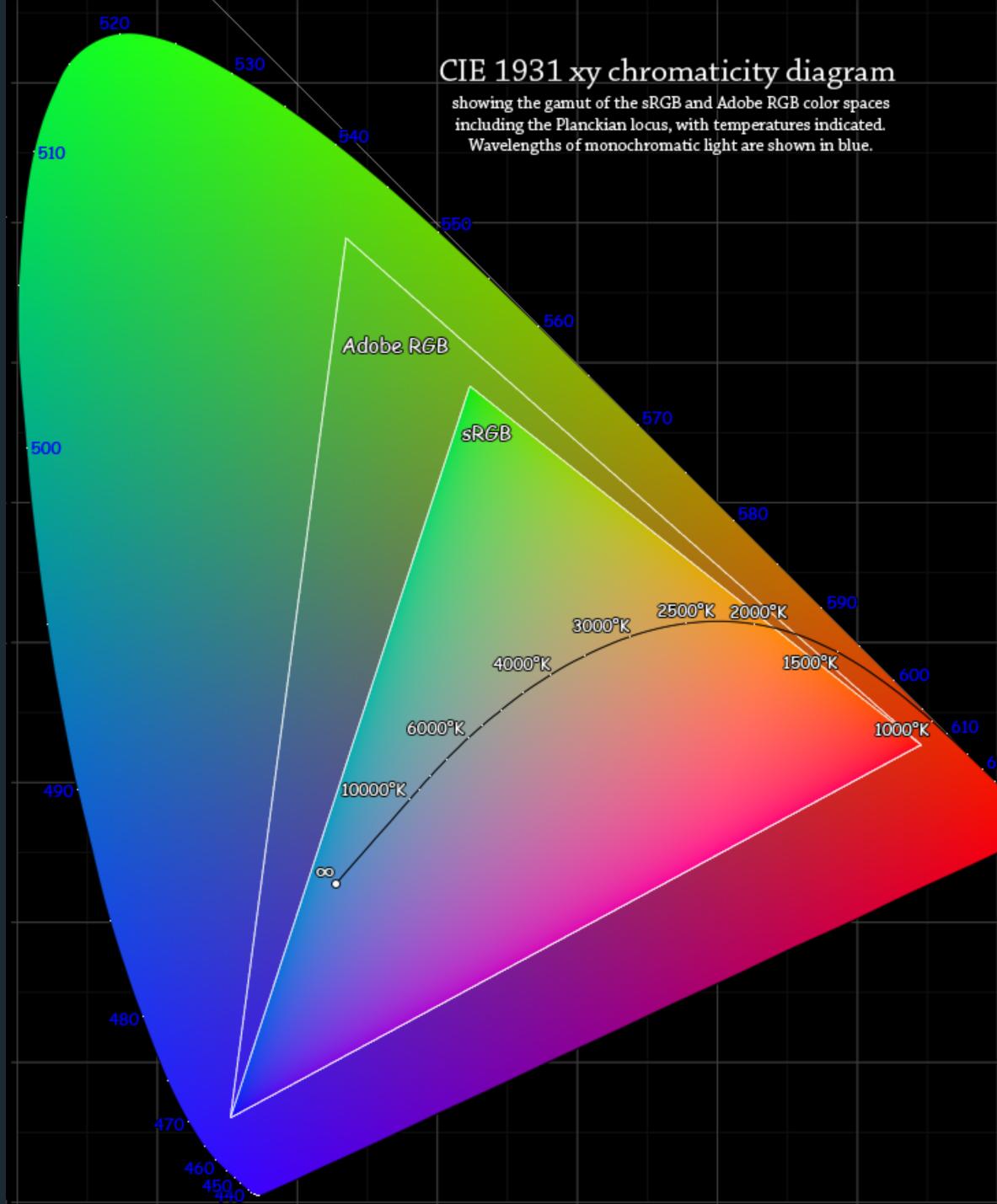


yellow

blue



Color



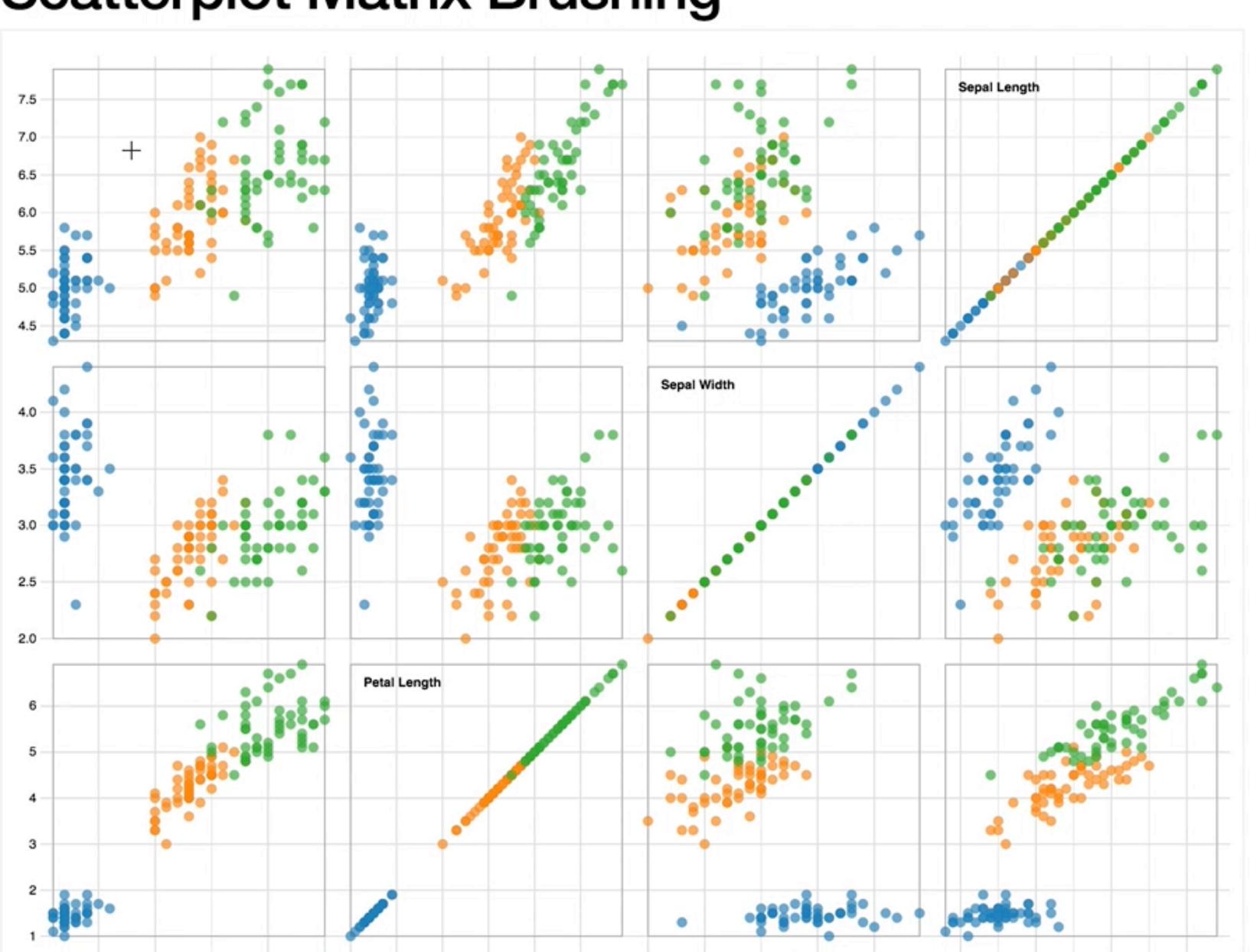
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Interactivity



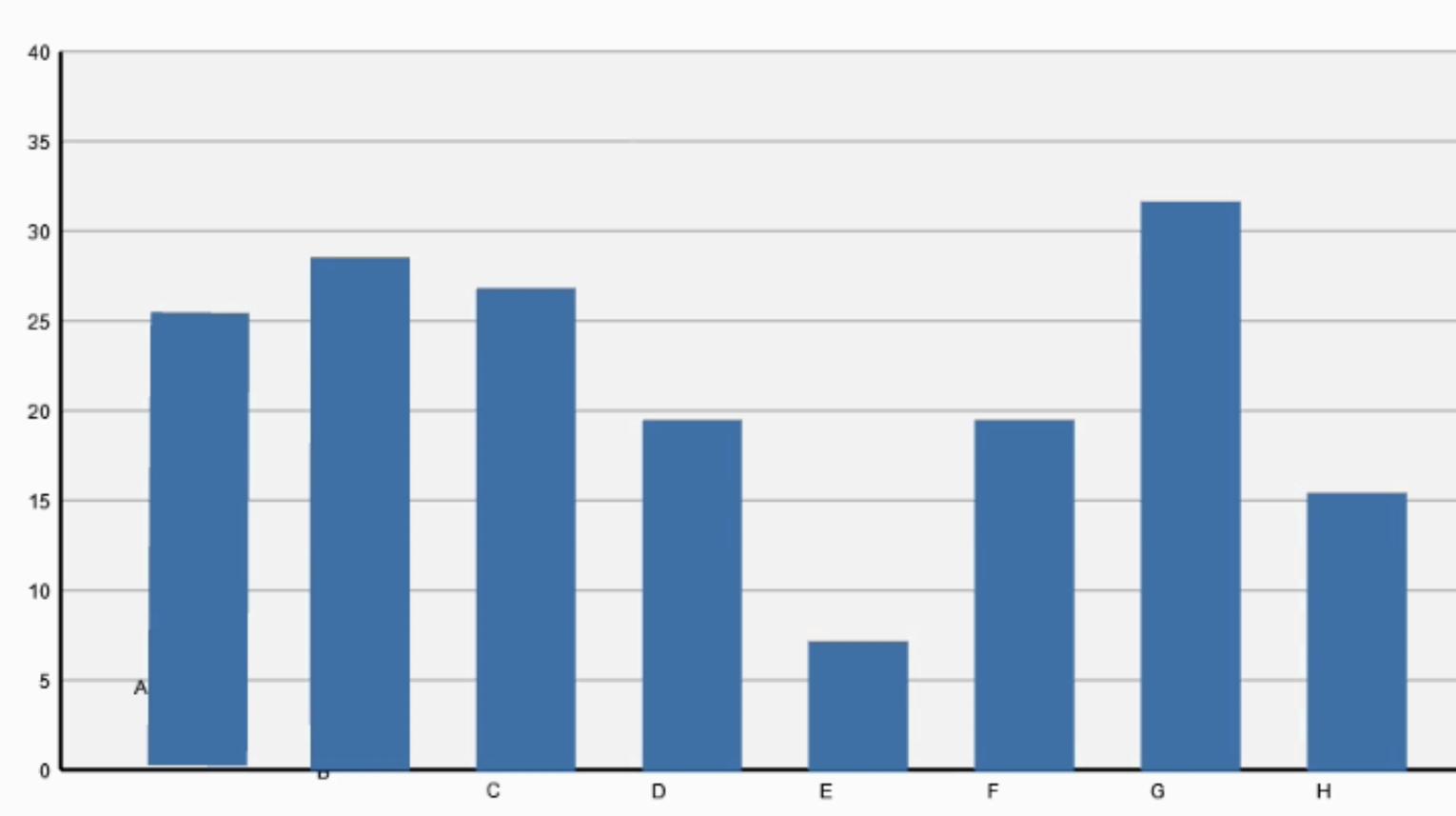
ike Bostock's Block 4063663 ← 3213173 Jpdated February 8, 2016

Scatterplot Matrix Brushing





Animation



Heer & Robertson. (2007).

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Narrative

Inflation and unemployment

The Federal Reserve is said to have a "dual mandate": keeping inflation in check and the unemployment rate low. These measures, which tend to change cyclically and in concert with each other, are charted for every year since the Great Depression.

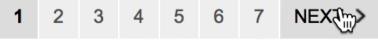
In speeches and in meetings, Ms. Yellen, the nominee for the next Fed leader, has commented on the Fed's actions during significant periods, providing a window into her views and priorities.

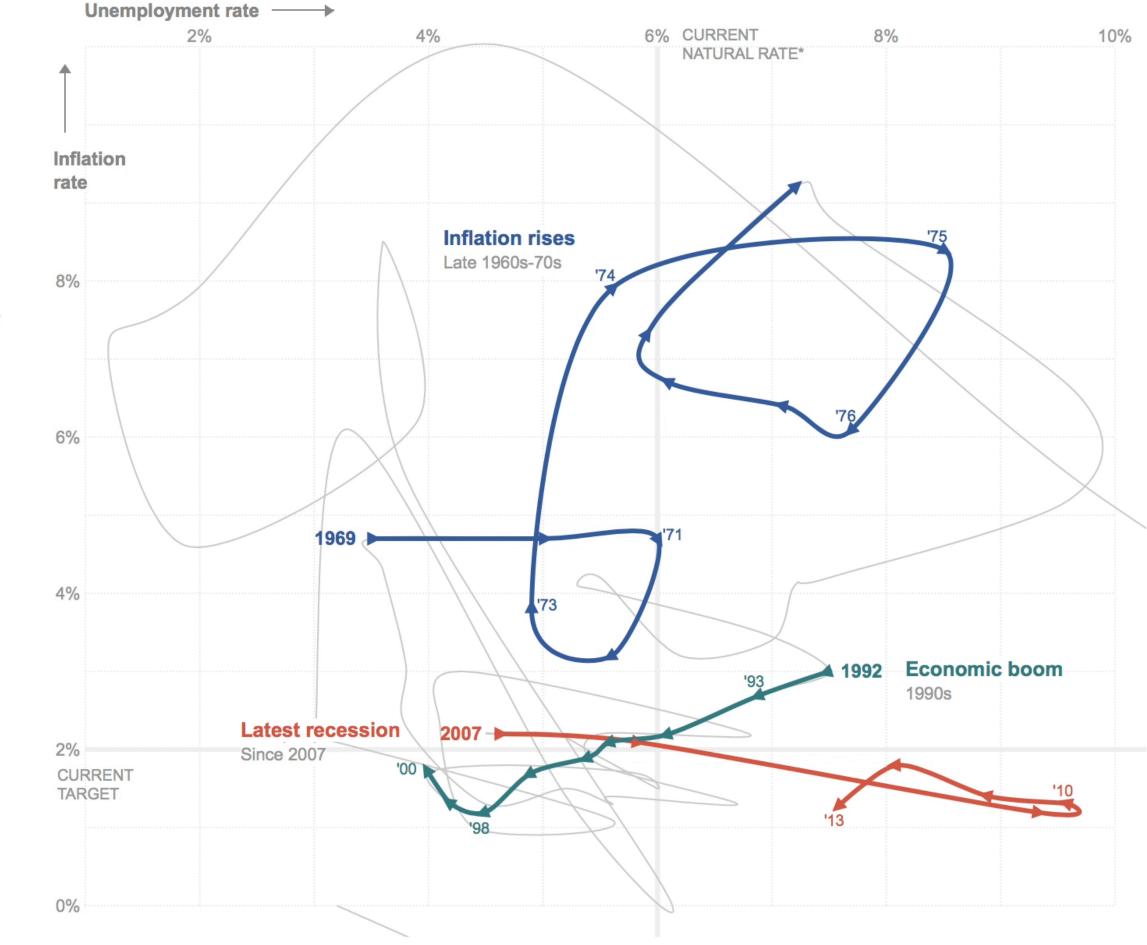
rise.

By TOM GIRATIKANON and ALICIA PARLAPIANO

Sources: Federal Reserve Bank of St. Louis (inflation, measured by annual change in core personal consumption expenditures); Bureau of Labor Statistics (unemployment rate, annual average); National Bureau of Economic Research (unemployment rate before 1947)

Janet L. Yellen, on the Economy's Twists and Turns





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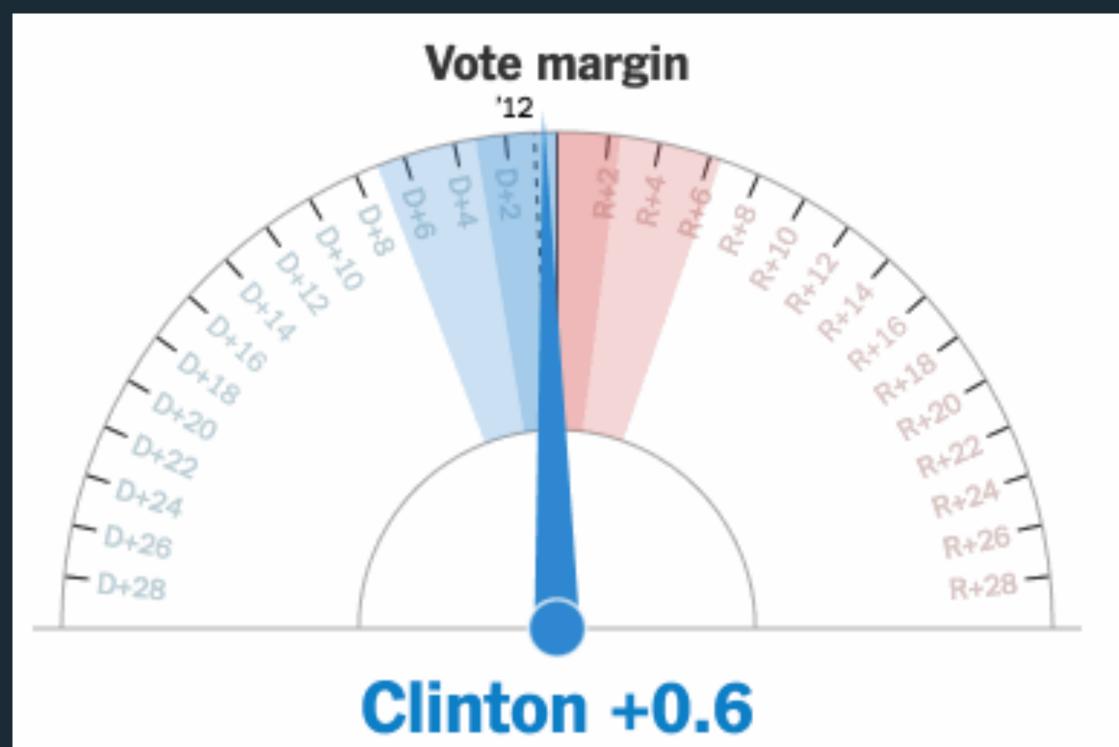
*The natural rate of unemployment is defined as the lowest sustainable level of unemployment over the long term. If the rate is pushed any lower than the natural level, wages and prices would







Error & Uncertainty



FORECAST, in pct. points



Mapping & Cartography





Dymaxion Maps, Fuller. (1946)



Course Staff

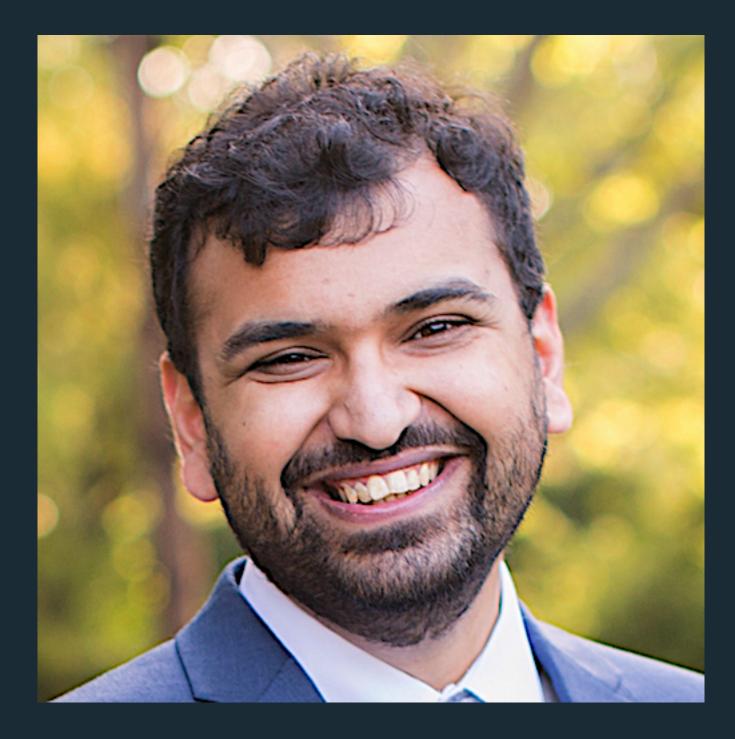
My career:

BS, UC San Diego → PhD, Stanford (+UW) → Visiting Researcher, Google Brain -> Newish faculty

Research Interests: Interactive Data Visualization (!) Machine Learning Interpretability

For fun:

Run along the esplanade Cook (but not bake!)



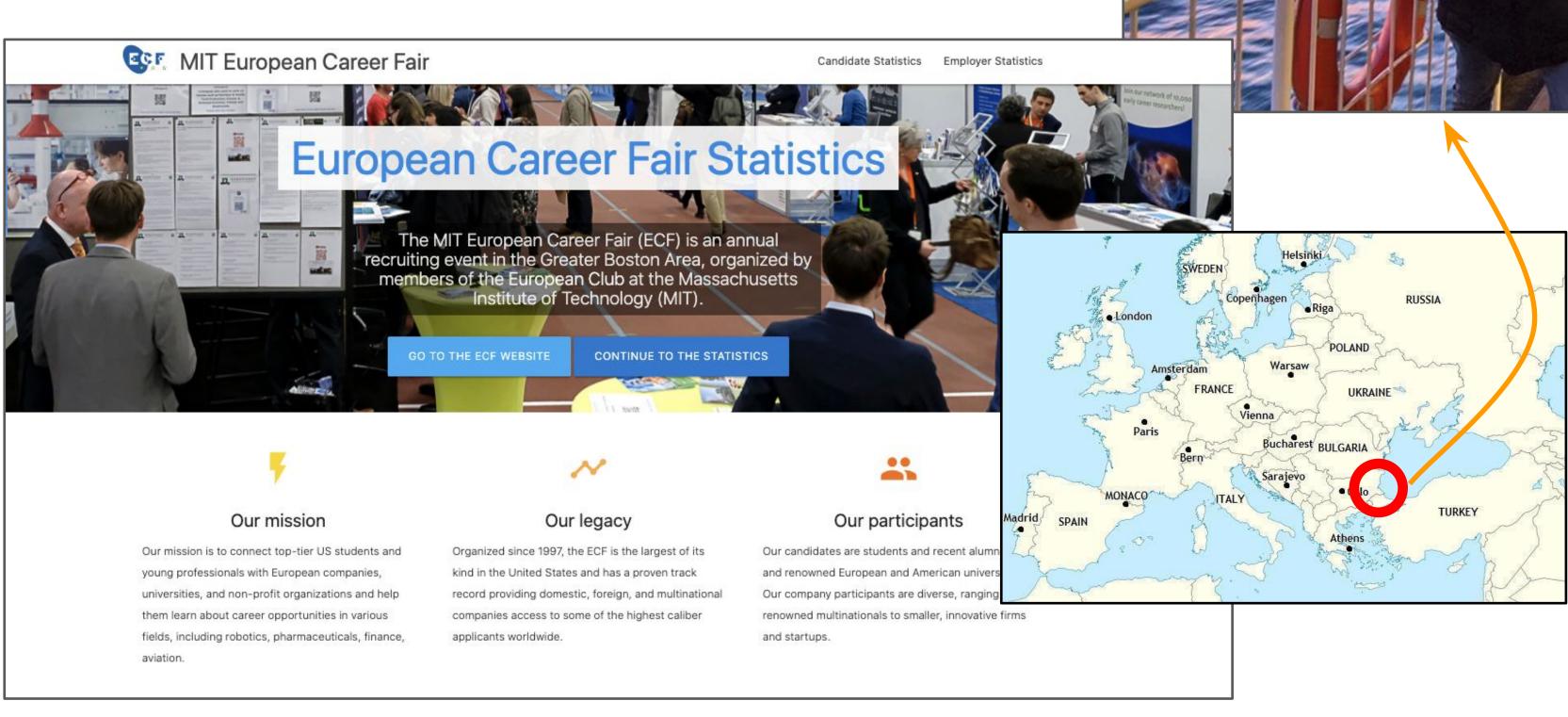
Arvind Satyanarayan he/him arvindsatya@mit.edu

Doğa (he/him)

3rd-year PhD @ HCI Engineering Group, CSAIL focus: unobtrusive tags & digital fabrication



What I do in my free time: singing & playing the guitar, design, diversity & inclusion volunteering, Chinese, MIT European Club & European Career Fair

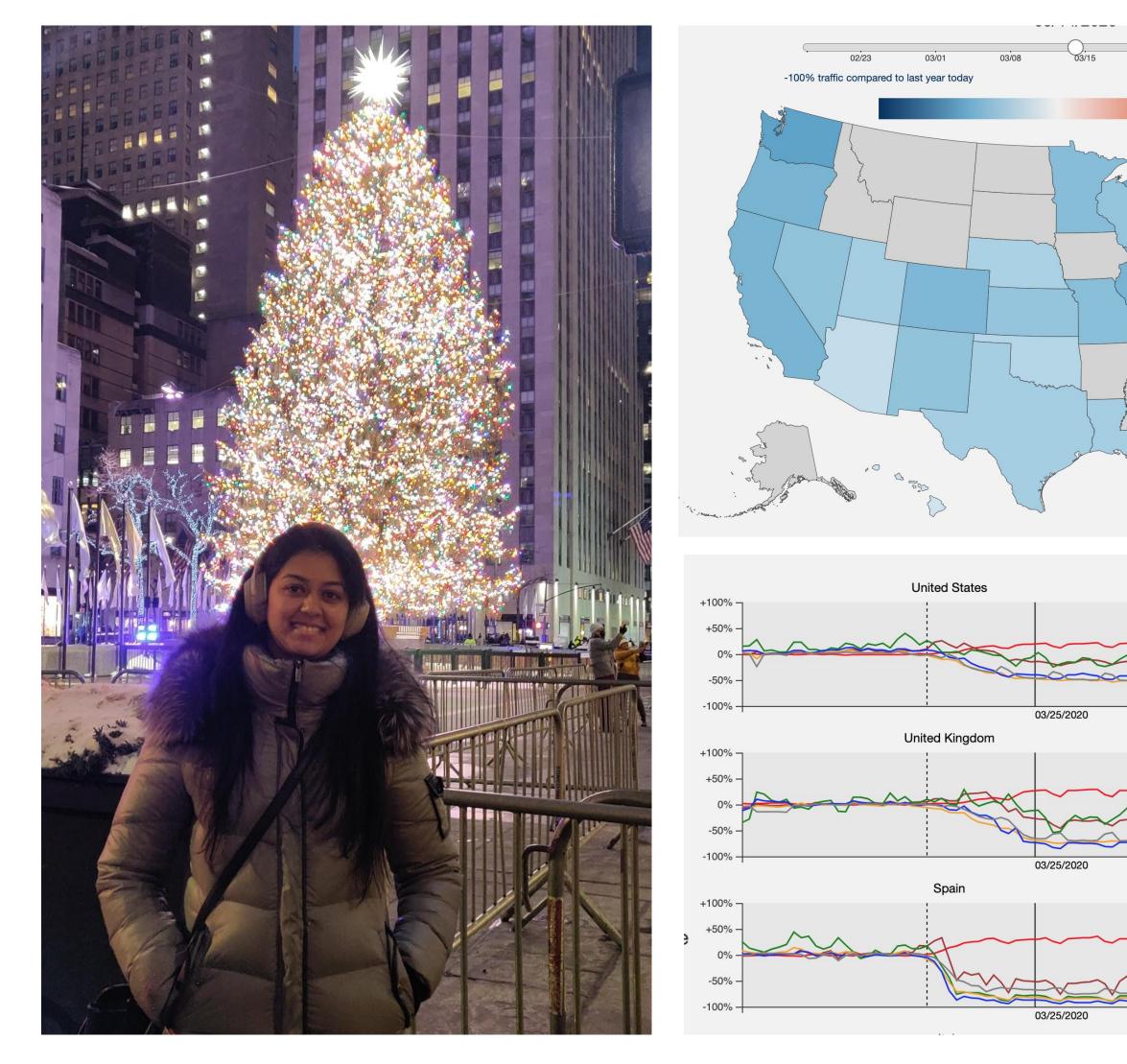


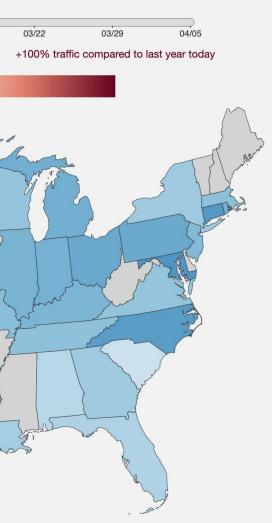


I am from from

Istanbul, Turkey

Saadiyah (she/her) MEng MEng @ D-Lab





Residential: 20% Groceries & Pharmacies: -14% Parks: 3% blic Transit: -48% Retail & Recreation: -40% Workplaces: -47%



Residential: 27% Groceries & Pharmacies: -28% Parks: -11% lic Transit: -70% Retail & Recreation: -74% Workplaces: -66%

Residential: 30% Groceries & Pharmacies: -52% Parks: -78% Public Transit: -82% Retail & Recreation: -87% Workplaces: -68%



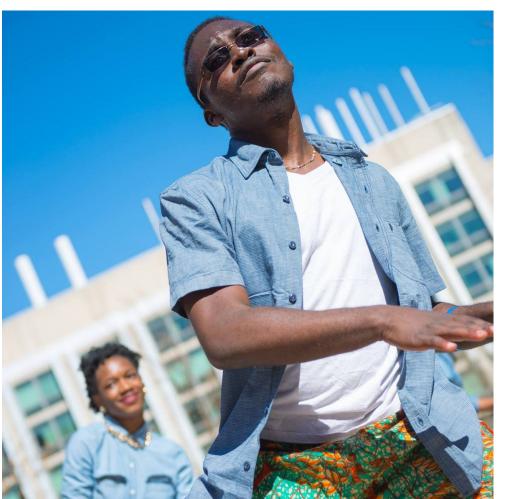
What I like to do in my free time: swim, cook, paint & learn new things!



EJ (he/him) MEng @ Visualization Group - CSAIL

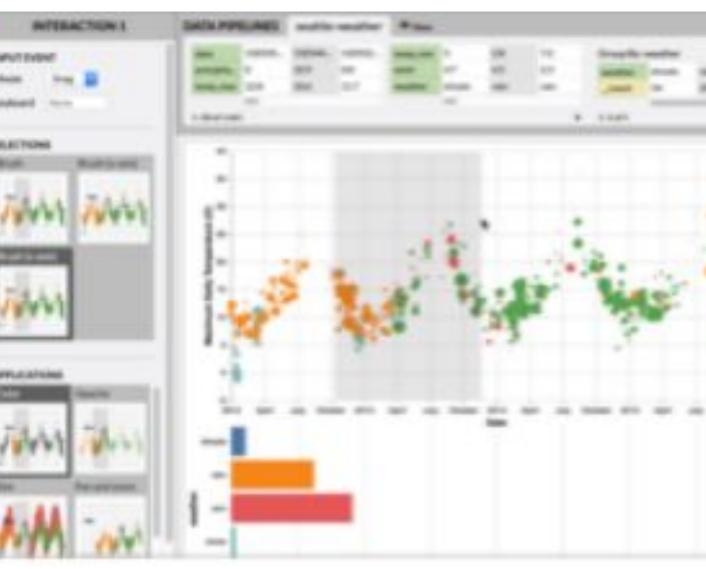


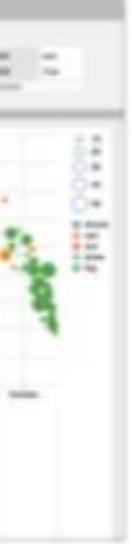














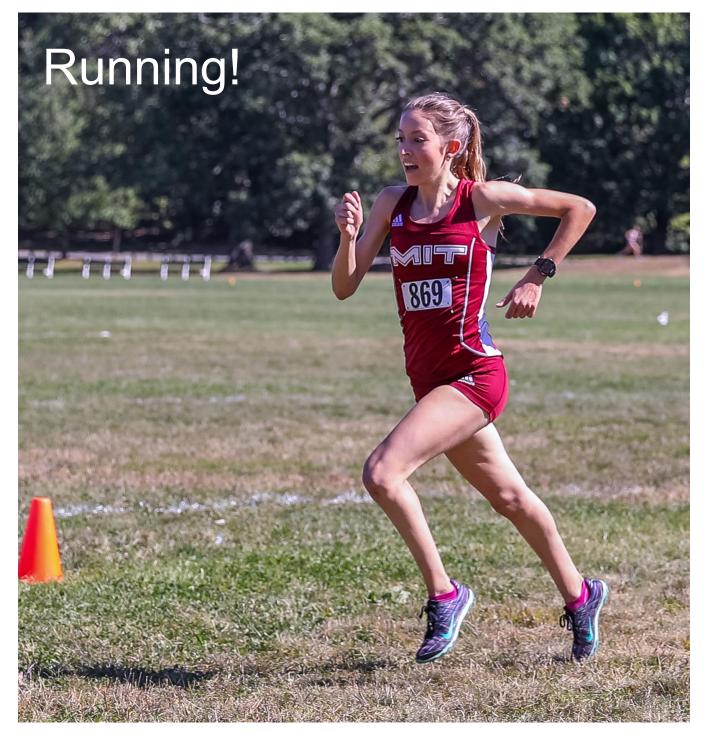
Katie (she/her) MEng @ Visualization Group



Arts & Crafting!





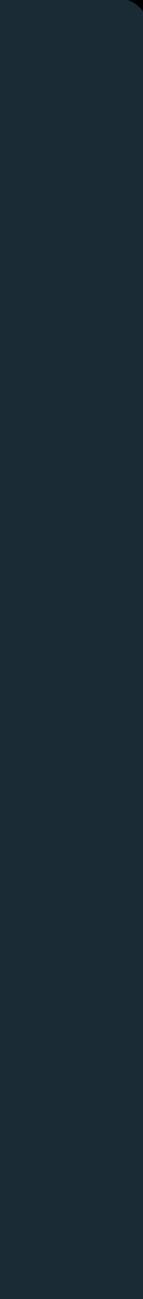




Class Participation	5%
Reading Commentaries	5%
Ao: Sketching Visualizations	2%
A1: Visualization Design	3%
A2: Exploratory Data Analysis	10%
A3: White/Black Hat Visualization	15%
A4: Interactive Narratives	20%
Final Project	40%
Proposal	
MVP + Presentations	
Poster Session + Final Deliverables	

Due 2/22 Due 3/1 Due 3/9 Due 3/24 Due 4/5, 4/12

Due 4/16 Due 5/3 Due 5/11



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Lectures will be recorded and posted to Canvas.

You may attend asynchronously but we encourage synchronous attendance if you're able to.

- Class Participation grade will be primarily determined by activity on **Slack**:
 - Introduce yourself in #introductions
 - Ask and answer questions
 - Post links to + critique interesting visualizations you find online.
 - Share your work!!





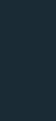
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Readings posted on nb2.csail.mit.edu – sign up invitations emailed, contact staff if you haven't received them.

- 1-2 readings per week a mix of research papers, articles, interactive exercises.
- On nb, post 1 paragraph per reading.
 - Should *not* be a summary.
 - Start a new thread, respond to an existing thread, etc.
 - We'll discuss readings in class, so have commentaries posted by noon.
 - You have 2 "passes" for the semester.









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5 slack days which can be used as you wish for assignments.

Slack days should cover minor illnesses, special occasions (including religious holidays).

Additional extensions only granted for serious issues with a written note of support from S3 or GradSupport @ OGE.



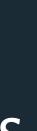
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Major visualization project on topic/ dataset of your choice.

- Second half of the course.
- Teams of 1–4 people with a 1 page project proposal.
- In-class presentations of minimal viable product (MVP). Peer review/critique.
- Final presentations during the last class session (format TBD).







Questions? http://vis.csail.mit.edu/classes/6.859/

